

philanthropy edition

pacific

THE MAGAZINE OF PACIFIC UNIVERSITY

You Make the Difference

Record donor support creates student opportunities

winter 2018

4 UNDER THE BRANCHES
*Outdoor Classroom Advances
Teacher, Youth Learning*

12 HEALTHCARE ON THE GO
*Innovative Outreach Programs
Take Care to Communities*

Pacific students experience hands-on learning opportunities and conduct research alongside faculty, like in the laser lab where Kevin McGee '18 works with Physics Professor Andy Dawes. Philanthropic support funds research opportunities and facilities for students and faculty.

 STACIE STRUBLE '15





letter from the president

Thank you.

In 2017-2018, Pacific University donors showed a deeper commitment to our students' futures than at any other point in our history.

Throughout the year, you contributed a record \$12.4 million to Lead On: The Campaign for Tomorrow at Pacific University.

Through Lead On, we strive to:

- ▶ Strengthen our endowments — invested funds that provide perpetual support for student scholarships and program growth
- ▶ Expand our learning facilities and resources for the 21st century and beyond
- ▶ And invest in innovation that will keep Pacific not just relevant, but at the forefront, of discovery and education into tomorrow.

As of Oct. 31, our generous supporters have contributed nearly \$50 million toward our \$80 million goal for Lead On.

That generosity is already changing lives for students today.

Scholarships allow students like Ruth Gomez '19 to fulfill their dreams and their families hopes (page 6).

Nurturing faculty create opportunities for alumni like Erin Wilson '05, PharmD '18 to find meaningful pathways to careers where they serve others (page 10).

And innovative, hands-on learning and care facilities, like the EyeSmile Outreach Program (page 14) or Early Learning Community (page 8) provide real-world preparation for students as they provide healthcare and education in our communities.

None of this would be possible without the tremendous financial support that our alumni and friends, parents and partners provide — and without the belief that each of them has in Pacific's mission in the world.

Today, and tomorrow, we work to inspire students who think, care, create, and pursue justice in a global community.

Thank you for joining us in that work.

Lesley M. Hallick, President
president@pacificu.edu

contents

WHAT'S INSIDE

3 **news & notes**

Pacific recognizes its most generous donors with induction into donor honor societies. Find the full list at ▶ pacificu.edu/LeadOn

4 **lead on for pacific students**

A by-the-numbers look at Pacific's most successful fundraising year and the impact that our generous supporters make for students.

6 **first in the family**

When Ruth Gomez '19 told her mother she wanted to go to college, she became her family's "Esperanza," or Hope. With the help of their sacrifices, and critical scholarships, she's on track to be the first in her family to graduate from college.

8 **under the branches**

A new donor-supported outdoor classroom in the Early Learning Community gives Pacific's youngest students an innovative place to explore and future teachers a place to transform education.

10 **opportunity & excellence**

Pacific students and alumni say personal faculty support is what sets Pacific apart. "The opportunities the professors are willing to create for you, and connect you with, are phenomenal," says recent alumna Erin Wilson '05, PharmD '18.

12 **a little means a lot**

A friend of the university, Fay Littlefield realized a little can go a long way. The mother of an optometry alumna and faculty member, Littlefield has established two endowments to support student success.

14 **healthcare on the go**

An innovative gift to Pacific helped link outreach efforts in optometry and dental hygiene, creating interprofessional care opportunities for students to gain hands-on experience while meeting the critical needs of our communities.

16 **leaving a legacy**

An estate gift is the most lasting commitment you can make to Pacific. By including the university in your estate plans, you guarantee a perpetual legacy that benefits generations to come.



news & notes

Top Marks

In November 2018, at the Celebration of Giving, we induct 10 new members into our top honorary societies in gratitude for their tremendous generosity and dedication to Pacific University.

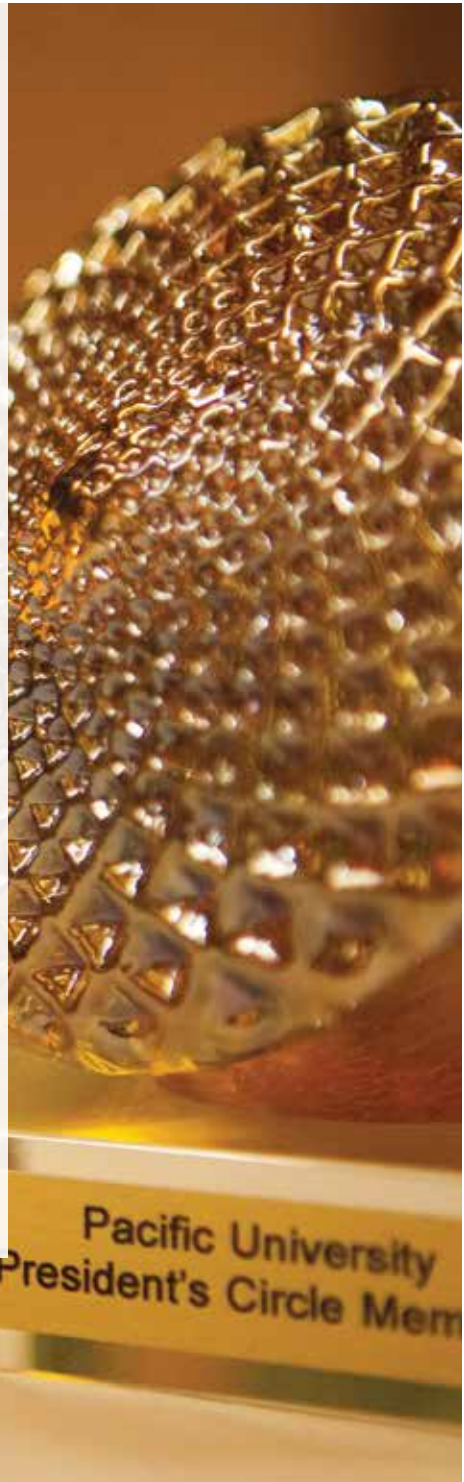
Byron & Dianne Steiger '79 join the 1849 Society, which recognizes those who have committed more than \$1 million in their lifetimes.

New inductees to the President's Circle, recognizing those who have given \$100,000 or more in their lifetimes, include:

- ▶ Albertsons Companies
- ▶ Julie Berglund Baker & Doug Baker
- ▶ Essilor
- ▶ Bob '63 & Sunny (McGown) Iboshi '67
- ▶ Peter & Judy Kohler
- ▶ Fay Littlefield
- ▶ Charles & Connie Quinn
- ▶ Dwight Taylor '29
- ▶ Gordon Zimmerman

Honoring Our Donors

Last year was a hallmark in Pacific's history. Our donors were more supportive than at any other time, contributing \$12.4 million to Lead On: The Campaign for Tomorrow at Pacific University. We are proud to celebrate each individual and organization who supported us in 2017-2018. Please find our full donor honor roll online. ▶ pacificu.edu/LeadOn



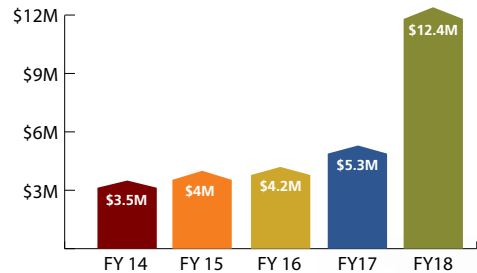
A Record-Setting Year of Generosity

\$12,358,974

234%

Lead On for Pacific Students

Our donors showed record-breaking generosity in 2017-2018. Gifts to support Pacific in the last fiscal year (July 1, 2017–June 30, 2018) came from every part of our community and supported undergraduate and graduate students throughout the university. Thanks to your incredible support, we are well on our way to reaching our goal of \$80 million for Lead On: The Campaign for Tomorrow at Pacific University.



Who Gave

- 37% Alumni
- 31% Friends & Trustees
- 27% Parents
- 5% Organizations

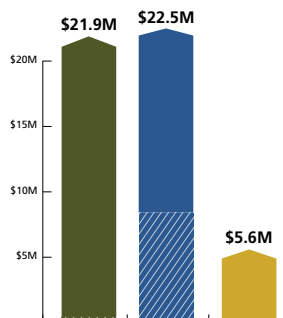
Who You Helped

- 270 Arts & Sciences Scholarships
- 60 Health Professions Scholarships
- 19 Education Scholarships
- 56 Optometry Scholarships

Scholarships are among our top priorities for the Lead On campaign. In addition to the specific donor-funded scholarships counted here, student financial aid also comes from gifts to the Pacific Excellence Fund.

Where We Stand

Lead On is a multi-year comprehensive campaign for Pacific's future. The generosity of donors in 2017-2018 continues as we set our sights on our \$80 million total goal. As of Oct. 31, 2018, we have raised \$50,002,558.



Pacific Promise | Growing our endowment to \$100 million to provide perpetual support for scholarships, faculty support, and programs into the future

21st Century Learning Environments | Building forward-thinking classrooms, labs, and other spaces for students to live and learn on our four campuses

Innovations for a Boundless Future | Supporting student success through the Pacific Excellence Fund and funding innovations and opportunities to meet the needs of tomorrow

How to Give

When you make a gift to Pacific University, you provide students with access to education, opportunity and a better tomorrow. Scholarships and financial aid are the No. 1 use of gifts, helping make the Pacific experience affordable and accessible for generations of students to come. Your support also helps establish new programs, support longtime priorities, and create amazing learning environments that prepare students for success.

Pacific Excellence Fund

Your unrestricted gift to the Pacific Excellence Fund provides resources to the areas of greatest need, including financial aid, faculty support, innovative academic programs, and student life activities.

Designated Gifts

You can choose to direct your gift to any area of interest at Pacific, including your favorite academic school or program, a specific scholarship fund, or an outreach endeavor. Just specify your wishes with your gift online or by mail, phone or in person.

Endowments

Endowments are invested funds that gain interest, supporting their beneficiary in perpetuity. With a minimum gift of \$25,000, you can start an endowment for a scholarship or endowment support. You also can give to an established endowment to help grow the principal and its ultimate impact.

Recurring Gifts

When you sign up to make a recurring gift to Pacific, you provide stability and ongoing support for the area of your choice. Your monthly or annual gifts are automatically deducted from your bank account or credit card, making it simple and seamless for you — and Pacific is better able to plan and budget to make the most of your gift.

Planned Gifts

When you plan a gift, by designating Pacific in your estate plans, you create a lasting legacy at Pacific. Learn more about planned giving and how to join our Heart of Oak Society on page 16.

Matching Gifts & Community Rewards

Many employers offer a matching gift program that doubles or even triples their employees' charitable donations. Check with your employer to find out if you can extend your support of Pacific. You also can support Pacific students with your everyday shopping by designating Pacific as your charity of choice on AmazonSmile and through Fred Meyer Community Rewards. ■

► pacificu.edu/LeadOn



Ruth Gomez '19 believes in giving back. Scholarships support her Pacific education. In turn, she supports others as a resident assistant and director of the university's food pantry.

BY JENNI LUCKETT

📺 ADAM FEIN



First in the Family

When Ruth Gomez was 7, she wanted to be a teacher. She'd have to go to college, her first-grade teacher told her.

The idea was foreign. Gomez's parents were immigrants from Mexico. While her father had finished high school, her mother — who ultimately raised the family of six on her own — had been permitted only one year of schooling to learn to read and write.

"I came home and told my mom I was going to college when I grew up," Gomez said. "Since then, she started calling me her Esperanza, which means Hope."



Her family worked hard to make Gomez's dreams come true. Her older brother dropped out of high school at 15 to help pay bills. Her mom worked menial jobs, rushing home after long days as a maid or thrift store sorter to make dinner for the family.

"She'd tell me, 'Ruthie, don't be like me. Go to school. Get your education,'" Gomez said. And she did. Supported by the sacrifices of her family and the faith of her teachers and guidance counselors — who helped her navigate the process of college and scholarship applications — Gomez earned enough financial aid to attend Pacific University.

Among her scholarships is the Golden Guard Endowed Scholarship, which supports first-generation students in their junior and senior years of college, when community scholarships often have run out and students are at higher risk of running out of funding to finish school.

She's a resident assistant, supporting her peers; a member of the university's improv theatre troupe; and the director of the campus food pantry. She's also studying public health and hopes to eventually go on to graduate school and become an occupational therapist.

The fifth of the six children in her family, she's so far the only one to attend college — and this spring, she will become the first to graduate.

"I would like to thank the donors of the Golden Guard Scholarship for supporting first-generation college students like me," she told alumni in October. "In the future, I hope to repay this gift by contributing to scholarships like this one." ■

Golden Guard Endowed Scholarship

Pacific University has long drawn a large number of first-generation students, and today almost a quarter of all Pacific students — undergraduate to doctoral students — are the first in their families to attend college. While a college education can be transformational for students like Ruth, they also face a higher risk of leaving college without a degree, because of the financial hardships they may face. The Golden Guard Endowed Scholarship was initially founded by members of the Classes of 1967 and 1968 as their 50-year-reunion class gifts to the university. They enlisted the support of other classes of the 1960s, and the fund also has drawn support from a wide range of donors. Today, it is almost \$100,000 strong, funding two scholarships a year from its earnings. Founders of the scholarship dream of continuing to grow the fund principal to provide more — and larger — scholarships to students in perpetuity, allowing more students like Ruth to access a Pacific University education. ■

► pacificu.edu/give



BY JENNI LUCKETT

 ADAM FEIN



Under the Branches

It's not a playground.

It's a science lab and an outdoor mecca for imagination and learning.

This fall, the Pacific University Early Learning Community opened the Brim Family Outdoor Learning Center — sometimes known by the school's young students as the Cedar Classroom.

Featuring a large cedar tree, a bridge and waterway, lots of natural climbing structures, and a mix of natural elements, the Brim Family Outdoor Learning Center is a space for young students to learn and grow through play and exploration and for future teachers to steep themselves in the best practices in early childhood education.

The ELC is a preschool through second-grade school on Pacific's Forest Grove Campus. Operated by the College of Education, it offers high-quality early childhood education to youth from Forest Grove and surrounding communities. It also serves as a demonstration site and practicum location for students in Pacific's College of Education.

The new outdoor classroom is the latest incarnation of the ELC's philosophy — one that focuses on play and community as the foundations of early learning. The classroom is a place where children explore the natural world, pose and test scientific hypotheses, and learn to become stewards of their environment and communities.

As a demonstration and practicum site, it also gives future teachers a place to test lessons and pedagogy as they learn best practices that they will carry into public and private schools throughout the state and nation.

Though many donors contributed to making the learning space a reality, none were as committed as Evie Brim. Brim and her late husband, Gene, have a long history of supporting Pacific and its students, giving to efforts ranging from Hillsboro Campus facilities to scholarships. Brim is a university trustee, as is her daughter, Julia Brim-Edwards. ■

► pacificu.edu/LeadOn



Opportunity & Excellence

BY JENNI LUCKETT

ROBBIE BOURLAND & ADAM FEIN



Erin Wilson '05, PharmD '18

When Erin Wilson '05, PharmD '18 decided to pursue a career in pharmacy, she didn't have to look any further than her alma mater.

Wilson earned her bachelor's degree at Pacific University in 2005. A few years later, she returned to pivot careers with Pacific's three-year doctor of pharmacy program.

"I knew it would be a great fit for me," she said. "I loved Pacific's

small, private environment. I knew that the professors are all about supporting students and optimizing their education."

Pacific is often heralded by alumni and students for the personal attention and support students receive from professors, as well as the hands-on learning experiences that set students up for success.

That's what senior Pamela Lee '19 has found in pursuing her undergraduate degree in education and learning.

"When I first visited Pacific's campus, I really liked how it was a small environment," she said. "I have that one-on-one connection with my teachers, and I know I can easily ask my peers for help when I need it."

Lee hopes to go on to earn her master of arts in teaching from Pacific as well and become a teacher in Oregon. In the meantime, she's gaining hands-on experience in and out of the classroom in Pacific's innovative Early Learning Community.

"I get to engage with children who are from the Forest Grove community and from outside," she said. "I get to see the way teachers use lessons to promote a certain activity or lesson."


The same kinds of hands-on experiences are what made Wilson's pharmacy program so meaningful as well.

She did rotations in a wide variety of pharmacy practice settings and had the opportunity to serve others through Pacific's connections with organizations like Virginia Garcia Memorial Health Center.

"Pacific is so invested and interconnected to the greater community of Forest Grove and Hillsboro," she said. "I think every single one of the professors there is truly invested in student success. The opportunities the professors are willing to create for you, and connect you with, are phenomenal."

Today, Wilson is completing a post-graduate residency at a children's hospital and planning to pursue a career in pediatric pharmacy.

"Pacific has been great," she said. "They have definitely set me up for success." ■



**“I have that
one-on-one
connection with
my teachers, and
I know I can
easily ask my
peers for help
when I need it.”**

— Pamela Lee '19

Unrestricted Success

Pacific University donors are critical in helping the university recruit and retain top teaching faculty, pursue innovative partnerships with community organizations, offer hands-on learning experiences, and support the success of students like Wilson and Lee. Gifts to the Pacific Excellence Fund are especially helpful for these purposes, as the unrestricted fund provides resources to allow the university to respond to evolving needs and capitalize on opportunities to expand student access and learning. Make your gift today.

► pacificu.edu/excellence



BY SARAH MARKS

📺 ROBBIE BOURLAND



A Little Means A Lot

Fay Littlefield was preparing taxes for a Pacific University student when it occurred to her that she could do more to support students.

The student had brought in a list of all his scholarships, and that's when Littlefield realized that it didn't take much to make an impact.

"A scholarship could be \$1,000 and still count ... it would still make a difference," she said.

Littlefield, whose initial connection to Pacific started with her daughter Susan Littlefield OD '94, a College of Optometry alumna and now faculty member, has established two funds to support Pacific and its students.

The Littlefield Family Endowed Scholarship is awarded annually to one optometry student from a rural community. The Littlefields are originally from North Dakota and witnessed

first-hand how Pacific's nurturing community benefits students.

"People coming from rural areas don't have access to many scholarships," Fay Littlefield said. "I could invest in the people. You just don't know who is out there who is going to make a difference."

Susan Littlefield, for example, has touched lives in ways she never imagined. She spent a

year in a teaching fellowship at Pacific after earning her doctor of optometry, then moved to Seattle to practice optometry. She later returned, though, to take an outreach position at her alma mater, where she launched the College of Optometry's outreach program.

She was the first driver of the Pacific EyeVan and ran the outreach program for nine years. Today, she teaches third-year patient care and refractive surgery and is also the director of the Pacific

"A scholarship could be \$1,000 and still count ... it would still make a difference."

— Fay Littlefield



EyeClinic Beaverton. But the outreach program remains close to her heart and she's proud of its growth, including the brand new mobile clinic that debuted last spring.

"It was a major accomplishment, coming from North Dakota and doing what she has done with the EyeVan," Fay Littlefield said, explaining that she surprised her daughter by naming the award for her.

The Dr. Susan Littlefield Public Health Outreach Program Award is given to a third-year optometry student in recognition of their work with the EyeVan and outreach program. It recognizes "someone who is out there, working with the people," Fay Littlefield said. ■

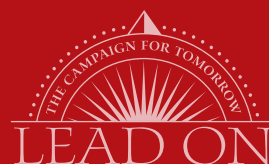
What is an Endowment?

An endowment is an invested fund that provides support for Pacific University students and programs through its earnings. The principal of an endowed fund is never spent. Earnings benefit the particular scholarship or program named by the donor and also sometimes reinvested to further grow the principal.

Endowed funds are critical to the long-term success of Pacific University and its students because they provide perpetual support. Pacific's total endowments currently total about \$74 million, and the goal of the Lead On campaign is to bring that figure to \$100 million.

Donors can establish new endowments with a minimum of \$25,000 — or contribute to existing endowed funds to help them further their goals.

► pacificu.edu/LeadOn



Healthcare On The Go

BY JENNI LUCKETT

 ROBBIE BOURLAND

Your eyes and teeth are as important to your overall health as your heart and brain.

But for many, dental and vision care can fall by the wayside when trying to access increasingly expensive healthcare.

That's why Pacific University recently established its EyeSmile Outreach Program.

Supported by an anonymous donor, EyeSmile links existing community health outreach efforts in the College of Optometry and School of Dental Hygiene Studies. Both programs have long offered mobile healthcare clinics to help provide healthcare to underserved populations.

The Pacific EyeVan and Smile Care Everywhere van travel throughout Oregon and Southwest Washington, offering dental cleanings, vision screenings, glasses and

more to children, migrant workers, and the elderly.

In the past two years, donor support has funded a new state-of-the-art mobile clinic for each program and established EyeSmile, an administrative umbrella that helps coordinate interdisciplinary outreach and maximize community partnerships.

"Dental hygiene services are important and impact a person's overall health," said Lisette Romig, clinical outreach coordinator for the EyeSmile program.

"However, these services are most likely to be unavailable to patients in our community due to lack of insurance and access. Smile Care Everywhere strives to overcome these barriers by bringing the services to the people who most need it at a location which is convenient and safe and where patients from all socioeconomic and ethnic backgrounds can receive culturally competent care without being judged or discriminated against." ■







Leaving a Legacy

BY JENNI LUCKETT

Planned giving is an opportunity to commit today to supporting Pacific into the future. With a planned gift, you can secure your legacy at Pacific. You direct how your gift is used and you have the opportunity watch, first-hand, as it begins to transform lives at Pacific as well.

Planned gifts can take many forms. You might include a bequest to Pacific in your will, arrange for distributions from your retirement plan to Pacific, or set up a charitable gift annuity, where you make a gift to Pacific and receive tax credit as well as a

fixed stream of income for the rest of your life.

With a planned gift to Pacific, you can make the most of tax benefits and financial planning.

Your commitment through a planned gift will help Pacific meet its campaign goal of \$80 million — even if your gift isn't actualized right away — and we are proud to honor those who commit to planned gifts as members of our Heart of Oak Society.

Create your legacy today at Pacific and help us create a brighter tomorrow.

Visit with Jan Stricklin today about including Pacific in your estate plan. ▶ jstricklin@pacificu.edu | 503-352-2890

“I’ve included Pacific University in my estate planning because in its caring for students and faculty, Pacific is family.”

— Byron Steiger, Professor Emeritus
Sociology Professor from 1974 to 2008

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