

THE MAGAZINE OF PACIFIC UNIVERSITY

# pacific



## Made at Pacific

From Pacific to Pac/West,  
Paul & Nancy Phillips  
make a difference

summer 2017

**12** FEATURE  
*Start-Up Solutions  
in the Berglund Center*

**16** FEATURE  
*Tasting Success with  
Dustin Kochis '02*



**ROBBIE BOURLAND**

*Alaa Elogbi SLP '17 celebrates commencement on May 20 at Hanson Stadium in Forest Grove. Pacific University welcomed nearly 800 new alumni during undergraduate and graduate commencement ceremonies in May.*

**PHOTOS** ▶ [magazine.pacificu.edu](http://magazine.pacificu.edu)



## letter from the president

Tabitha Brown is hailed as one of Pacific University's founders. But the 66-year-old widow, after surviving a harrowing trip across the Oregon Trail, never really imagined herself an entrepreneur.

She had no dreams of starting a business or creating a product. She could not foresee that the orphan asylum she created would spawn the Tualatin Academy and later Pacific University.

Rather, she saw a problem in her community and had an idea to solve it.

In a letter in Pacific's history book, *Splendid Audacity*, Brown recounts:

*I said to Mr. [Harvey] Clark one day, "Why has Providence frowned on me and left me poor in this world? Had he blessed me with riches, as he has many others, I know right what I would do. ... I would establish myself in a comfortable house and receive all the poor children, and be a mother to them."*

*He fixed his keen eyes on me to see if I was candid in what I said. "Yes I am," said I. "If so, I will try," said he, "to help you."*

While entrepreneurship may not have been Brown's goal, sharing an idea and then working to make it a reality truly is an act of innovation. She not only served the need of her community; she created the impetus for an organization that would touch thousands of lives.

Today, countless Pacific students and alumni are following Brown's example. There is so much potential among our ranks, for commercial success and for altruistic impact. Call them makers, entrepreneurs, inventors, or problem solvers, Pacific people are brimming with the impetus to create; to say, like Brown, "I have an idea."

And here at Pacific, we strive to be true to the vision of our founders.

By providing a supportive and diverse learning community, by creating personal relationships, by offering an affordable and enriching education, and by developing a network of resources available for a lifetime, we seek to answer as Clark did:

"I will help you."

Warmest Regards,

Lesley M. Hallick, President  
 president@pacificu.edu



## When we first envisioned a “Made at Pacific”

issue of *Pacific* magazine, we were thinking very literally.

We wanted to highlight the ways in which the Pacific community has added to the world through innovation. Our focus was on the inventions, products and companies developed by Pacific University students and alumni.

But as so often is the case, that idea was just the beginning. Because those inventions, products and companies have an impact well beyond anything we could capture in these pages.

Paul and Nancy Phillips have been leaders in public policy through their company PacWest. But how many more lives have they touched in their respective careers as a legislator and a teacher?

How many people will be empowered to live more full lives due to the medical tools being developed by students in the Berglund Center? What will those people do, in turn, with the freedom that they gain?

My own Pacific story starts less than six years ago, when I joined the university’s Marketing & Communications staff. But, unbeknownst to me, Pacific was touching my life long before that. My own mentor in college, the professor who set my career on its path, was himself a Pacific alumnus and the son of a Pacific professor. How many stories have been told, how many ideas shaped, by his students?

Every time that Pacific offers a scholarship or funds the start-up of a new idea, it’s only the first pebble in a pond, setting off a series of ripples we cannot begin to imagine.

Far more is “Made at Pacific” than we could ever capture: families and friendships, memories and inspiration, and above all, opportunity.

The impact of which is immeasurable.

**JENNI M. LUCKETT**

Editor | [pacificmag@pacificu.edu](mailto:pacificmag@pacificu.edu)

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Pacific celebrated 10 years at its Hillsboro Campus, where student enrollment in health professions programs has nearly doubled in a decade.

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**WATCH** | Paula Kutzner OD, MED/VFL '18 explains her vision screening project and its future in Forest Grove schools. ▶ [magazine.pacificu.edu](http://magazine.pacificu.edu)

### COMMUNITY

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Pacific traces its “maker” roots as far back as A.C. Gilbert, the inventor and Olympian who studied at Tualatin Academy.

#### 20 ..... community

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## events calendar ▶

### JULY

- 9** CSD Picnic in the Park  
▶ *Portland, Ore.*
- 11** Friends of Pacific Lunch  
▶ *Hillsboro Campus*
- 15** California Boxer Social  
▶ *Tarzana, Calif.*
- 22** Boxer 'Ohana Gathering  
▶ *Honolulu, Hawai'i*
- 29** Alumni Book Club  
▶ *Beaverton, Ore.*



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## FEATURES

### 9 ..... best in the west

Paul '78 and Nancy (Knop) Phillips '77, MAT '82 run Pac/West Communications, one of the leading political public relations and communications firms in the Northwest. The former legislator and former teacher continue shaping their world through public policy and through their support of Pacific.

### 12 ..... start up solutions

The Pacific University Berglund Center supports innovation in technology and leadership, in part by incubating student ideas and helping them come to life. Among the recent ideas taken from concept to design are a running rickshaw, a three-in-one walker, a smartphone app for patients and caregivers to track medications, and a mindfulness app for those in drug and alcohol recovery.

### 16 ..... tasting success

Alumnus Dustin Kochis '02 and his wife took their own parenting experiences and professional expertise to the next level, creating an organic toddler food company now selling products in Portland-area grocery stores.



12



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[pacificu.edu/calendar](http://pacificu.edu/calendar)

## AUGUST

- 5 Alumni & Friends Service Project  
‣ *Seattle, Wash.*
- 8 Friends of Pacific Lunch  
‣ *Forest Grove Campus*
- 12 August Commencement  
Alumni Board Meeting  
Party on the Patio  
‣ *Forest Grove Campus*
- 18 PUB Night with Professor  
Jaye Cee Whitehead '00  
‣ *Beaverton, Ore.*

## SEPTEMBER

- 2 Football Exhibition Game  
‣ *Forest Grove Campus*
- 9 Now What? Everybody  
Needs a Will  
‣ *Beaverton, Ore.*
- 12 Friends of Pacific Lunch  
‣ *Forest Grove Campus*
- 16 Pre-Game Party | Pacific Football  
@ Occidental  
‣ *Los Angeles, Calif.*

## OCTOBER

**Save the Date  
for Homecoming  
Oct. 6-8**  
‣ [pacificu.edu/  
homecoming](http://pacificu.edu/homecoming)





**Your gift**  
every year  
**supports**  
**students**  
every day

“

Scholarships allowed me to continue my education at Pacific, even after my parents thought they could no longer afford it.

- Taylor Hiraki '17

”

Make your gift to the **PACIFIC EXCELLENCE FUND**  
& help our students thrive | [pacificu.edu/excellence](https://www.pacificu.edu/excellence)

## A Decade of Care

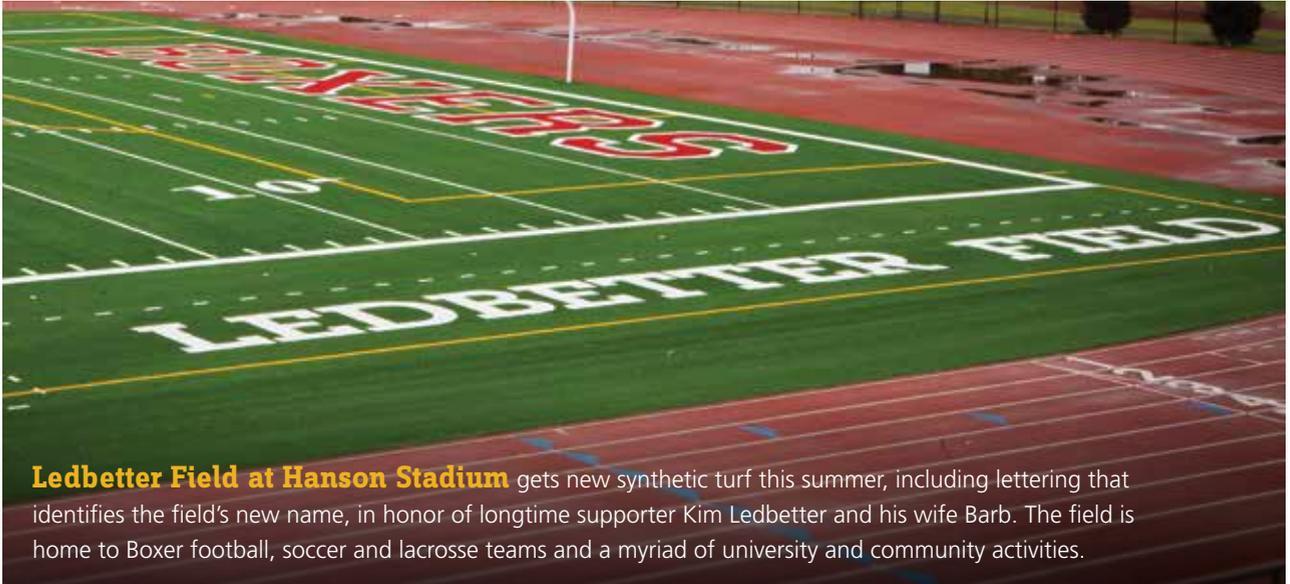
Pacific University celebrated the 10-year anniversary of its Hillsboro Campus on May 6, with a day of partner recognition, continuing education, and alumni gatherings. In the past decade, the College of Health Professions has nearly doubled its student population, and the campus continues to grow as teaching facilities, student services, research spaces and clinics spread throughout downtown Hillsboro. Among the growing programs at the Hillsboro Campus are the doctor of physical therapy and the master of science in athletic training, both in the School of Physical Therapy. The school will get expanded facilities for new faculty offices and teaching laboratories this summer. The School of Graduate Psychology's growing PhD in Clinical Psychology will also gain new space for a dedicated research facility to support the program's faculty and students.

BY JENNI LUCKETT

ROBBIE BOURLAND



## line up



**Ledbetter Field at Hanson Stadium** gets new synthetic turf this summer, including lettering that identifies the field's new name, in honor of longtime supporter Kim Ledbetter and his wife Barb. The field is home to Boxer football, soccer and lacrosse teams and a myriad of university and community activities.

**SPENCER  
BACKSTROM '18**  
BASEBALL

Backstrom was selected to the American Baseball Coaches Association All-West Region Third Team. In his final season at Pacific, Backstrom was one of the nation's top pitchers with 85 strikeouts in 60 innings of work with a 4-2 mark, four saves and a 1.95 ERA en route to second team all-Northwest Conference honors. From Bellingham, Wash., Backstrom is studying business administration at Pacific.

**BECCA BERNARD '20**  
SOFTBALL

The freshman out of Roseville, Calif., was named Third Team All-West Region by the National Fastpitch Coaches Association as well as Honorable Mention All-Northwest Conference. She is the first Boxers freshman to be named NFCA All-Region since Marissa Reichard was a third team honoree in 2013.

**KAITLYN  
LOMARTIRE '17**  
TENNIS

Lomartire became just the second player in Pacific women's tennis history to be selected First Team All-Northwest Conference for a fourth-consecutive year. She is just the seventh player in Northwest Conference history to be named first team all-conference on four occasions. The Portland native graduated this spring with a major in psychology and a minor in Spanish.

**EMILY SPROUL '19**  
TRACK & FIELD

Sproul finished seventh in the women's javelin throw at the NCAA Division III Track & Field Championships. Sproul, who was competing at the national meet for the third straight year, earned the honor for the second time as she also finished seventh in 2016. She joins Pacific University Hall of Famer Dee Dee Arnall '06 as a two-time All-American in the event. The education major hails from Salem, Ore.

**CLARK WININGER '17**  
TENNIS

Winger was named the Intercollegiate Tennis Association Most Improved Senior for the West Region. He finished his career with an all-time singles mark of 46-16 (.742) and a 44-19 (.698) mark for a school record 90 wins. He also was named first team All-Northwest Conference for the second-straight year. Winger graduated in May with a major in anthropology and a minor in Spanish.

## briefly noted

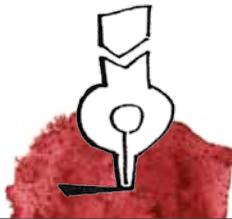
**TOMORROW'S TEACHERS** | The Pacific University College of Education renewed its partnership with Chemeketa Community College and the Woodburn School District. The partnership targets minority students beginning in middle school and offers them a path to a prerequisite coursework at Chemeketa

then a bachelor's degree in elementary education and English language learning at Pacific's Woodburn Campus. As youth populations are increasingly diverse, the majority of the educator workforce is predominantly white. "Students need to see themselves in teachers they

learn with, and we feel a responsibility to do everything we can to meet this need," said College of Education Dean Leif Gustavson. ▶ [pacificu.edu/teach](http://pacificu.edu/teach)

**PATHWAY TO PHARMACY** | The Pacific University School of Pharmacy has partnered with the University of Oregon

## honors & awards



**Narcedalia Rodriguez** joins Pacific University as chief equity diversity and inclusion officer. She will help lead an institution-wide effort to support and develop our diverse community. Rodriguez has more than 25 years of experience in higher education. Most recently, she was dean of student development at Portland Community College Rock Creek.

**James A. Goodrich** is the new dean of Pacific's College of Business and is the university's Stoller Distinguished Chair of Business. Goodrich has a doctorate in international and comparative administration and more than 20 years of experience of progressive leadership within universities and consulting organizations.

**Tyehimba Jess, MFA in Writing**, won the 2017 Pulitzer Prize in Poetry for his latest book, *Olio*. Part fact, part fiction, the book "melds performance art with the deeper art of poetry," according to Pulitzer. Jess' first book, *leadbelly*, won the 2004 National Poetry Series.

**Todd Duncan, Physics**, spoke at an invitation-only TEDx conference in Portland in May. His talk, *The Value of the Cosmic Perspective*, was based on a paper he published in 2012. Duncan is a visiting professor at Pacific.

**Vievee Francis, MFA in Writing**, won the 2017 Kingsley Tufts Poetry Award for her latest collection, *Forest Primeval*. The yearly award is the world's largest monetary prize for a single collection of poetry. *Forest Primeval* has also won a 2016 Hurston/Wright Legacy Award.

**Donna Kalmbach Phillips**, Education, works with teachers at an elementary school in remote Guatemala, where she is helping develop children's books in the indigenous language, Ixil. The books are written and illustrated by teachers in Guatemala, and they are available online through Pacific's repository of scholarship and creative works. Without the books, there are few, if any, texts for early readers who speak the Mayan language.

**WATCH** | Phillips shares the project in a video  
 ▶ [magazine.pacificu.edu](http://magazine.pacificu.edu)



to allow undergraduates from UO to seamlessly apply and transition into Pacific's three-year doctor of pharmacy degree program. The "bridge" program enables UO students to obtain required pre-professional academic credits and experience during their undergraduate years, then be eligible for immediate

enrollment into Pacific's doctoral program upon graduation.  
 ▶ [pacificu.edu/pharmacy](http://pacificu.edu/pharmacy)

**STROLL THROUGH CAMPUS** | Take a virtual look at Pacific's Forest Grove Campus with a new interactive online map, complete with Google

Streetview and 360-degree photos. "Walk" the pathways of the campus, and immerse yourself in residence halls, science labs and classrooms with the new online tool, soon expanding to Pacific's additional sites!  
 ▶ [pacificu.edu/map](http://pacificu.edu/map)



# Best in the West

**You've almost certainly seen the ads.  
But you probably had no idea that Pacific  
University alumni were behind the scenes.**

Paul Phillips '78 and his wife Nancy (Knop) Phillips '77, MAT '82 are owners of Pac/West Communications, one of the leading political public relations and communications firms in the Northwest.

"Most people have no idea what we do, and that's all right, as we are busy," Paul said.

With a staff of 30, spread across two offices in Portland and Denver, Pac/West has been involved in some of the most notable local and regional political and social marketing campaigns in the last 20 years.

You know that ad, where the "Marlboro Man" sits horseback in the sunset and confesses, "I miss my lung, Bob" — that was how Pac/West addressed tobacco reduction in Oregon.

*continues* ▶



**PAC/WEST  
COMMUNICATIONS**

BY JENNI LUCKETT  
ROBBIE BOURLAND



*Nancy Phillips '77, MAT '82 and Paul Phillips '78 with Gov. Victor Atiyeh at the Pacific University Forest Grove Campus Library celebrating the university's Atiyeh Collection.*

The company has lobbied and consulted for Nike, Intel, Washington County, and the Electrical Contractors and Oregon Building Trades.

It's also run many of the transportation, healthcare and forestry campaigns that have succeeded in Oregon.

"In the last 20 years, we've been in most of the political and policy debates in the state," Paul said. "We're probably the biggest lobbying firm in the state, if not the Northwest. We've been around."

But before they were helping to shape public policy, Paul and Nancy Phillips were studying at Pacific. Both went to high school in Washington County, and Pacific's Forest Grove Campus offered an opportunity to get a college education close to home.

"I knew I wanted to go to college, but I wasn't quite ready to venture out," Nancy said. She had a neighbor who applied to Pacific with her though, and both were accepted.

"I was going to transfer to OSU, but I met this guy."

That guy, of course, was Paul —

a football player and economics/political science major putting himself through school by installing metal fireplaces and considering a career as a veterinarian.

"Some older woman attracted my interest," he taunted. "We met at a Halloween party, Oct. 31, 1974."

"We've been together ever since," Nancy said.

At Pacific, the couple remembers small classes and professors who took a personal interest in their lives. One in particular helped Paul get his start in public policy, offering him an opportunity to intern with the Oregon Legislature with then-Sen. Victor Atiyeh.

"It was that or work outside," Paul said.

When Paul got to Salem, though, there had been a mix-up and he wasn't expected.

"I said, 'Why don't I stay for two weeks and see how it goes,'" Paul said. "I had my \$99 JCPenney gray suit and a nice tie. I was decked out, so I might as well stay."

He ended up completing the internship, and a year later, when Atiyeh was running for governor, Paul got a phone call.

"I got a call that I was coming back to work for him," Paul said.

"No option," Nancy added. "Just, 'You're coming.'"

*Paul and Nancy met as Pacific students in 1974.*



Through the general campaign, Paul drove 90,000 miles and flew another 60,000, all in Oregon. Atiyeh won, and Paul went to work for him.

"I never went back to vet school," Paul said.

"But that's the advantage of a small school: You're not a number. Some offhanded comment by a

professor while working at graduation can lead to an opportunity."

For the next five years, Paul served in several positions, including state ombudsman under Gov. Atiyeh.

He and Nancy had married, and she returned to Pacific to earn her master's in teaching. She went on to teach in Hillsboro for the next 15 years, while they also started a family.

In the meantime, Paul also worked for Nike, then helped form the Tualatin Valley Economic Development Corporation, working to turn Washington County into the Silicon Forest.

"People don't remember how long that took ... to effect long-term change," Paul said.

Eventually, he started his own political career, serving 14 years in the Oregon Legislature — a time Nancy remembers with mixed feelings.

"The thing that changed everything for me was when he called and asked where the dogs and kids were," she said. "He was the swing vote for the motorcycle helmet law, and some motorcycle groups were not happy.

"I took off and went to a friend's and stayed there all day. After that, I thought, 'This is no fun anymore.'"

In 1995, when the state implemented term limits, Paul opted not to run for another term.

"I'd promised Nancy I would be out by the time I was 40, or by the time the kids could read about what I was doing," he laughed.

"I was never so happy to throw out those campaign signs," she said.

Retiring from public office gave Paul more time to focus on business. He spent some time consulting

and traveling for work, but in 1997, Paul and Nancy bought Pacific West North Division and turned it into Pac/West.

She ran the office for a while, while he put his political expertise to work.

With a campaign win-rate of about 90 percent, the business has never had to advertise.

"Your best advocates are the people you win for, politically or in policy debates," he said.

They work hard to stay ahead of the game, hiring strategically.

"You've got to know what the next big thing is," Nancy said.

"I use people who beat us," added Paul.

"It's good to balance viewpoints."

They also hire local — and often from Pacific.

"I look for people who play team sports, and who went to small schools or schools I know," Paul said.

They have continued to be deeply involved at Pacific, as well. Paul is an emeritus trustee, and Nancy currently serves on the Board of Trustees.

Pac/West has sponsored Legends, the former signature fundraising event for the university's athletics programs, as well as the video scoreboard in Hanson Stadium. They're members of the President's Circle and Boxer Club, and Nancy is an active member of the Friends of Speech and the College of Education Advisory Board.

Supporting the university, they say, is good for Pacific and good for them.

"The better the university is, the more weight your degree has," Nancy said. "If we can help make Pacific better through serving and participating, or help to recruit exceptional, dedicated people to the university, it's our duty. Pacific helped us become who we are."

"When one door closes, another door opens. In my life, several have opened," Paul said. "Were they all because of Pacific? Certainly the first was." ■

## "Your best advocates are the people you win for."

— PAUL PHILLIPS '78



*Nancy and Paul pose with Pacific Trustee and Legends host Tommy Thayer.*



# On the Run

BY JENNI LUCKETT



The three-in-one medical device folds from walker to high-seated stool, an idea born of his experience in occupational therapy school.

“It was really nice having business students working the marketing side, meeting a lawyer, and learning how to start a business,” Patching said. “All the ins and outs were not my side of things, but there were people into that who could advise me.” ■

Tim Patching OTD '17 loves to run.

But at 6-foot-3, the father of six just can't manage a jogging stroller.

“I'm an athlete, and I want to do things with my kids,” he said.

Several years ago, Patching watched his oldest daughter drive a cart behind miniature horses, and the image struck a spark.

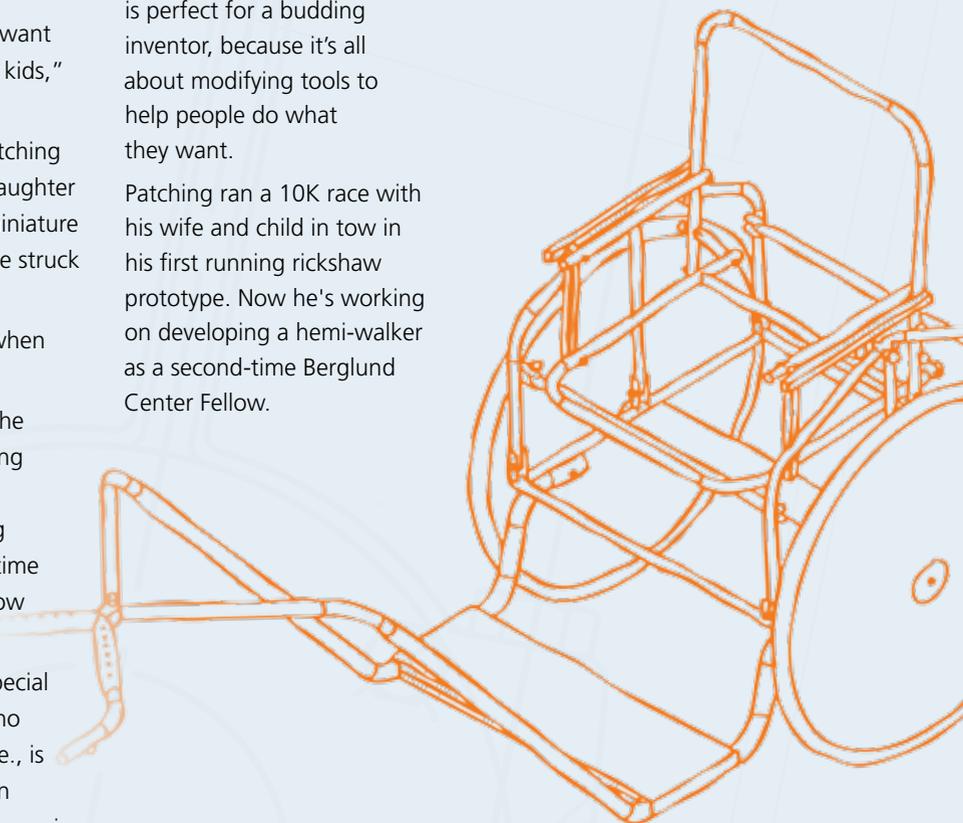
Why push a stroller when he could pull a cart?

That image became the impetus for his running rickshaw, the first of two projects Patching completed as a two-time Berglund Center Fellow at Pacific University.

Patching, a former special education teacher who lives in Tillamook, Ore., is a third-year student in Pacific's doctoral program in occupational therapy.

Occupational therapy focuses on helping people to adapt their environments in order to pursue the lifestyles they want. It's a field that is perfect for a budding inventor, because it's all about modifying tools to help people do what they want.

Patching ran a 10K race with his wife and child in tow in his first running rickshaw prototype. Now he's working on developing a hemi-walker as a second-time Berglund Center Fellow.



# Daily Dose

BY ANNA ROBATON-WINTHROP



Last year, David Hege PharmD '18, a pharmacy student at Pacific University, got a real-life lesson in the difficulties many patients and their caregivers experience when it comes to juggling prescription medications.

His father suffered a heart-related medical emergency and was sent home from the hospital with about a dozen different drugs.

Hege helped his father sort out and organize the medications. What Hege didn't anticipate was how difficult it would be for him to keep tabs on whether his father actually took the medications as prescribed.

An estimated 40 percent of older adults take five or more prescription

drugs, and their caregivers, often struggle to monitor actual medication intake.

"So many people out there are on a lot of drugs with complicated schedules that would be

challenging for anyone to keep track of," Hege said. "But these [patients] are usually older adults who may suffer from memory deficits, a loss of dexterity and declining vision."

Determined to help his father stay on track, Hege scoured the internet for a "smart" drug-dispensing device with a medication-reminder feature for patients and a monitoring system for caregivers. When

he came up empty-handed, he began to brainstorm ideas for such a product.

In April 2016, Hege's concept got the backing of the Berglund Center.

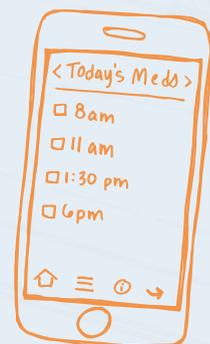
Initially, Hege and his support staff worked on a prototype of a drug-carrying case connected to a computer. They eventually shifted gears, focusing instead on developing a prototype of a smartphone app.

"There are a lot of [medication-tracking] apps on the market, but none really utilize the full capacity of current technology" to transmit information to caregivers, Hege said.

As a Berglund Fellow, "I've had the opportunity to practice the leadership skills that I've been learning in school, coordinate the efforts of a handful of teams, and exercise creativity in the development of this product," Hege said. "It has been an amazing and fulfilling experience." ■

*"There are a lot of [medication-tracking] apps on the market, but none really utilize the full capacity of current technology."*

— DAVID HEGE PharmD '18



# Mobile Mindfulness

BY ANNA ROBATON-WINTHROP ..... ▶▶



Smartphones have already transformed our lives in a myriad of ways — from the way we shop to the way we socialize.

Aaron Bergman PhD '18, a Pacific University doctoral student in clinical psychology, believes the ubiquitous devices also have the potential to help people struggling to find lasting recovery from drug and alcohol addiction.

With the backing of the Berglund Center, he and two other doctoral students have worked to develop an app for patients undergoing Mindfulness-Based Relapse Prevention (MBRP).

Bergman and his collaborators — Vanessa Somohano PhD '19 and Josh Kaplan PhD '19 — study MBRP under the direction of Sarah Bowen, a clinical psychologist and assistant professor within the Pacific University School of Graduate Psychology. Bowen is a pioneer in the field of MBRP, which has been implemented by treatment centers, prisons and Veterans Affairs centers nationwide.

Intended for those already in recovery, MBRP is an eight-week program that combines meditation practice with cognitive and behavioral strategies. It aims to help patients become more attuned to their thoughts and feelings, break habitual patterns that can trigger relapses, and learn skills

to meet the daily challenges of recovery.

Bergman's app, called MBRP Mobile, gives users ready access to program-specific resources, including meditation audio files and support materials that have traditionally come in the form of paper handouts.

*"A device that people interact with throughout the day has the potential to have a much larger impact than 50 minutes of therapy once a week, at best."*

— AARON BERGMAN PhD '18

"When you get a bunch of paper handouts, they tend to get shoved into a backpack and forgotten for a week," Bergman said. With MBRP Mobile, "the content of the intervention is more effectively integrated into the daily lives" of patients.

Bergman says professionals in his field are just beginning to appreciate the potential of mobile technology designed to support clinical services.

"A device that people interact with throughout the day has the potential to have a much larger impact than 50 minutes of therapy once a week, at best," he said.

One of MBRP Mobile's features is what Bergman calls a meditation pedometer. The My Minder feature tracks the amount of time users spend listening to meditation audio files. It also asks them to rate their mood and substance-craving levels prior to each meditation practice. The app uses the information to draw a visual comparison between the amount of time spent meditating and moods and craving levels.

The initial version of the app will undergo scientific study. Bergman and his team have partnered with an addiction-treatment provider in rural Oregon to study the prototype's effectiveness.

"This project would not have happened without the support of the Berglund Center" and its director, Andy Soria, said Bergman.

"You can't just hand a bunch of mad scientists a check," he quipped.

"Andy provided us with the contacts, training and support to turn our vision into a workable prototype." ■





# Tasting Success

## Dustin Kochis '02 launches successful organic baby food company from personal, professional experience

BY CLARA HOWELL '17

📷 ROBBIE BOURLAND

"Don't play with your food" is a line you won't hear from Dustin Kochis '02.

"That's kids discovering textures," he said.

Dustin's son Jude, 3, sits on his knees to reach the dining room table. Scarlet, 1, is strapped in a high chair. Both kids feed themselves, though.

There will be berry-smudged faces, scattered crumbs and strewn vegetables, but a little mess is worth it for Dustin and his wife, Darcy.

The couple have practiced baby-led weaning since Jude was 6 months old. The niche baby feeding approach

introduces children to solid foods at about 6 months and allows them to develop oral motor control with self-feeding. At its core, it's a hands-off, solid-food approach that means no purees and no spoon-feeding.

Dustin and Darcy wanted their children to feel the textures of their food and experience the tastes of natural foods from steamed broccoli and cauliflower to raspberries and blackberries.

"We loved the idea of [our children] being in control and being able to make choices from what was on [their] plate," Dustin said.



Plus, he adds, it makes it easier for the adults to enjoy their own meals and conversation during dinner time.

The approach isn't without its challenges. Fruits and vegetables are easy enough, but whole grains can be difficult.

"At the time, we were making all his food at home, which — being two working parents — that wasn't always easy," Dustin said. "That's when I decided to see what was out there in the stores."

The answer: not much.

Dustin said his local supermarket in Portland stocked a plethora of the "three P's," as he calls them: purees, puffs and pouches. Sometimes, he found a fourth: pizza bites. High in sugar and sodium, these traditional baby foods are plentiful in grocery store aisles, he said.

"I had never been in the baby food aisle before I had kids; it was always the chip or the beer aisle," Dustin said with a smile. "I thought to myself, 'There has to be a better option available for those parents that can't make everything from scratch.'

"We knew we couldn't be the only ones out there wanting this. From there, we put pen to paper and began scratching out a plan on how we were going to disrupt the current landscape of the baby and toddler food category."

The result is Little Handfuls Organic, a start-up baby food company that started as weekend experiments in their kitchen and today sells organic baby and toddler food products at grocery stores like New Seasons and Whole Foods throughout the Portland area.

The process started with experimentation at home. Sundays were dedicated to making "Jude food."

"[We] would mix a bunch of ingredients together, plopping them in little mini-muffin pans, and freeze them, because we would end up with a dozens of little bites," Dustin said.

**Taking the leap to start a new business takes planning, says Darcy Kochis. "It's really important before you make that decision that you do a full business plan, market analysis and make sure you are giving yourself a chance to succeed." Her advice:**

1. Don't rush it.
2. Use your resources. Use your partners and people that can advise you and do the work.
3. Make sure your websites and your social media are well set up.
4. Make sure your finances and financial plans are really well set up so when you're going into it and you're selling your first product, you have a good structure behind you.



Jude's favorite was Blackberry, Date and Oat.

As soon as Scarlet was old enough to join the fun, she took a liking to Bean, Brown Rice and Spinach.

Not the typical "kid fare," but that's the point, Dustin said: "They don't know what they don't know, so if you start them out on ice cream or sweets, pizza and salty stuff, they're more likely not going to want that, but if you start them out on herbs and

spices and whole grains, they're gonna grow up knowing that's what food is."

In addition to their parenting experience, Dustin and Darcy also each had backgrounds in the food industry. After graduating from Pacific in 2002 with a degree in business, Dustin spent seven years with Frito Lay before helping start up Pirate's Booty as its western sales manager. Then, he became director

of U.S. sales for Kicking Horse Coffee.

Darcy, meanwhile, was marketing director for the Oregon Raspberry and Blackberry Commission.

"With my food background, knowing how to build small brands and Darcy's food

marketing skills, [we knew] we had a chance to maybe do something on our own and that's when we decided that we'd take that leap of faith," Dustin said.

But that leap of faith was not a blind jump; it took plenty of planning and help.

They started seeking assistance: a nutritionist for fine-tuning the ingredients, a culinary chef to help with sourcing the ingredients and production, someone to help with design and branding, and, later, an assistant.

"We knew we were making them out of love and what little knowledge we had of cooking, but we don't have culinary backgrounds or a nutrition background, so from a credibility standpoint, we wanted to make sure that when we were finally on the store shelves, we had that," Dustin said.

In 2015, Dustin left his full-time job to take on Little Handfuls Organics, starting with the production side and then into brand building. Darcy would later become CEO and head of marketing for their company.

In February 2016, Little Handfuls Organics moved to a kitchen in the Warehouse Café with three flavors: Apple, Squash and Quinoa; Bean, Brown Rice and Spinach; and Blackberry, Date and Oat.

About 14 months after their first conversation about creating a business out of their muffin bites, they sold their first product at the Hollywood Farmers Market in Portland.

Their target? The ones with strollers.

They needed to build an initial customer base and prove that customers would come back for more.

"Until you have that story to share with a retailer like New Seasons, it makes it really tough, so if you can prove your concept with people directly, that helps," Dustin said. "Not only were we able to get the validation, but we also got feedback."

Today, Little Handfuls Organics frozen bites are on shelves at the Warehouse Café, at 18 New Seasons locations and at six Whole Foods stores in the Portland and Vancouver area, and Dustin and Darcy are perfecting the product and looking to expand throughout the Pacific Northwest, then farther.

To some extent, the company has become like their third child:

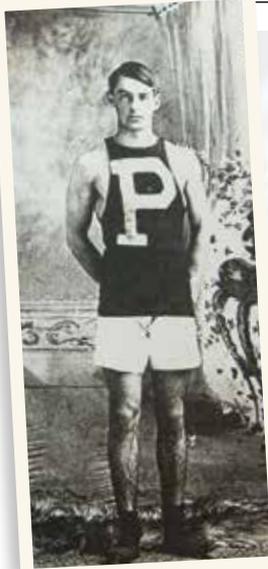
"[Children] are expensive. You invest everything you have into them and the best feeling you get is when you get to see them grow. [Little Handfuls Organics] is still a baby. We've got a long way to go, but to get these initial interests by some key retailers like New Seasons and Whole Foods, who are smart retailers and can see a brand that can be successful ... it's something we feel good about," Dustin said.

"Building a brand takes time, and it takes patience. It's something I learned in the Pirate's Booty days: Nothing grows overnight." ■

**But that leap of faith was not a blind jump; it took plenty of planning and help.**



memorabilia



## Tinker to Maker

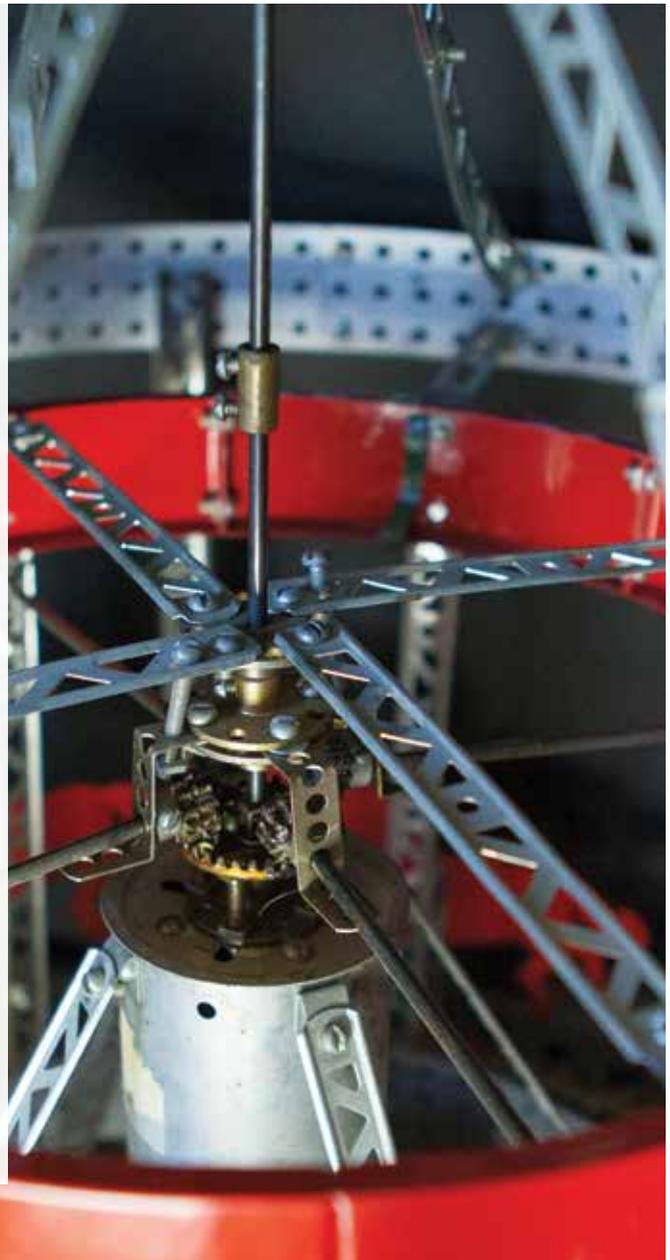
Pacific University alumnus Alfred Carlton "A.C." Gilbert was one of the first American toymakers to believe that playing is essential to learning. Gilbert graduated from the former Tualatin Academy in 1902 and attended Pacific for two years before going on to create the Erector set.

In a print ad (circa 1922) for the Erector set, Gilbert recalled how, as a child, he longed to "play with scientific things," but couldn't find such toys. He vowed to someday make "a new generation of toys." Gilbert's namesake firm sold an estimated 30 million Erector sets and grew to become one of the largest toy companies in the world. A collection of A.C. Gilbert memorabilia is on display in the Old College Hall Museum on the Forest Grove Campus. Pacific's Gilbert Hall is named in his honor, as is the Gilbert House Children's Museum in Salem, Ore.

**READ** | more online ► [magazine.pacificu.edu](http://magazine.pacificu.edu)

**BY ANNA ROBATON-WINTHROP**

**ROBBIE BOURLAND**



## community



### JOIN YOUR CLASSMATES in Forest Grove for Homecoming 2017!

Homecoming is more than a football game (but there is one!), it's a chance to remember what brought you to Pacific in the first place and to re-live the special memories you made here.

Cheer on the Boxers, celebrate with friends, and tour the ever-changing campus. But even more, come back to remember what made Pacific an important part of your life, then and now. Find details and register online today.

► [pacificu.edu/homecoming](http://pacificu.edu/homecoming)

### HIGHLIGHTS

#### FRIDAY, OCT. 6

Class of 1967 Coffee Social  
Golden Guard Lunch & Sidewalk Signing  
Campus Tours  
Pacific University Libraries Celebration  
Men's & Women's Soccer  
Noise Parade  
1967 Reunion Gathering  
Athletic Hall of Fame Ceremony

#### SATURDAY, OCT. 7

Boxer Breakfast Forum  
Class of 1968 Reunion Planning  
Boxer Nation Celebration & Football Game  
Class Photos  
Stroll Through the Old Grove  
Campus Tours  
1967 & Friends Dinner Dance  
1997 Undergraduate Reunion  
2007 Undergraduate Reunion  
Center for Gender Equity Sweet 16 Reunion

#### SUNDAY, OCT. 8

Old College Hall Chapel  
Pan-Hellenic (All Sorority) Tea



#### **Bruce Bishop '68 and Peter Gianninin '68**

were first-semester roommates in Mac Hall in Fall 1964, after arriving in Forest Grove from southern California. In March, the pair had a mini-reunion in Tucson, Ariz.,

where they visited Biosphere 2. They are looking forward to reuniting with more alumni as they sign their names into the Golden Guard Sidewalk at their 50th reunion during Homecoming 2018.

► [pacificu.edu/homecoming](http://pacificu.edu/homecoming)

**Brian Douglass '72** is gathering stories about Pacific's squirrels. As a student, Douglass helped reintroduce squirrels to the Forest Grove Campus, and he's delighted to see their popularity today. Meet up with Brian at Homecoming, Oct. 6-8, and read more online about his project.

► [pacificu.edu/squirrels](http://pacificu.edu/squirrels)



## INTRODUCE THE NEXT GENERATION TO PACIFIC ► VOLUNTEER

Alumni are invited to volunteer as tour guides for elementary-level school tours of the Forest Grove Campus. No experience is necessary, and volunteers will be given a script and training for the tours. This is an incredible opportunity to help kindergarten through eighth-grade students experience a college campus and begin to envision

the possibility of a college education in their futures. About a quarter of all Pacific students are the first in their families to attend college — and helping those students achieve their dreams starts with introducing the possibility early.

► [alumni@pacificu.edu](mailto:alumni@pacificu.edu)

## class notes

1957

**Ben L. Guthrie** and his wife, Marie E. (Fischbeck) Guthrie, are celebrating their 59th anniversary this summer. After Pacific, he earned a master's degree at the University of New Mexico, where the couple met. He retired in 1990 after 30 years with the Washington State Department of Health. Ben and Marie live in Hoodport, Wash., and have three children, six grandchildren, and six (going on eight) great-grandchildren.

1962 **55<sup>TH</sup>**

**Maurice Dorsett OD** and his son Marshall Dorsett were named Optometrist of the Year 27 years apart by the South Dakota Optometric Society. It is believed to be the only time a father and son have both won the award. Maurice won the award in 1983, and Marshall received it in 2010. They practiced together for several years.

1967 **50<sup>TH</sup>**

**Judge Robert Hight** retired from the Sacramento Supreme Court, where he served the past two years as the presiding judge. He now works part-time for JAMS, doing civil mediation and arbitration. He and his wife Mary enjoy their leisure time traveling and spending time with their three grandchildren.

**Mary (Lay) Schuster** and her former graduate student Amy Propen will publish their

second book, *Rhetoric and Communication Perspectives on Domestic Violence and Sexual Assault*, in 2017 through Routledge Publishing. Mary is a professor at the University of Minnesota. She and Amy have published *Victim Advocacy in the Courtroom*, as well as four articles.

1976

**William A. Ausmus Jr.** has retired as a professor of communication studies at California Polytechnic State University, following a 30-year career at three different universities. He is currently a full-time novelist writing under the pen name William Russell Sheridan. His first novel, *The Adamantine Heart*, is available online.

1977 **40<sup>TH</sup>**

**Michael Hudson** published *Three Seconds of Black*, a new book offering behind-the-scenes insights into television broadcasting. The fictional piece draws on his experiences as a black college student in the 1970s, his early career in television in Southern California, and other life experiences. The book was edited by **Michael Leighton '78**, who is the current editor of the *Portland Observer*. Hudson is retired from a successful career in human resources and labor relations with the Los Angeles Unified School District. He also is a member of the Pacific University Board of Trustees.

1979

**Lee Ingham** has retired as a material specialist with Saudi Aramco. He and his wife Jackie are back in the United States, "snowbirding" between Austin, Texas, and Sisters, Ore.

1982 **35<sup>TH</sup>**

**George L. Adams III OD** is employed part time at The Wright Eye Center in Colorado Springs, Colo., which he joined in 2015. He retired from active duty in the U.S. Army in 2008 and from civil service at Fort Carson, Colo., in 2015.

**Russ Blunck** is the sports information director for the University of Hawai'i at Hilo. He previously worked at Point Loma Nazarene University, Western Oregon University and, most recently, at his alma mater Pacific.

**Steven Miller OD, Brian Van Dusen OD, Kres Pedersen OD and Mark Kirstein OD**, all members of the optometry class of 1982, reunited at the American Academy of Optometry Conference in Anaheim, Calif., in November 2015.

1983

**Janet Leasher '83, OD '86** recently was honored by The National Academies of Practice with a medallion of honor and induction as a Distinguished Practitioner and Fellow. She was one of only seven optometrists in the nation inducted in 2017.

She is a professor at Nova Southeastern University's College of Optometry, where she teaches, serves as a preceptor, and is director of outreach for the college.

**Donald P. Schmidt Jr.** will retire in June after 33 years of teaching physical education and health. He and his wife, Angela, are living in Newberg, Ore., and look forward to exploring local wineries. He also enjoys reconnecting with baseball teammates and being an avid and frustrated golfer.

1988

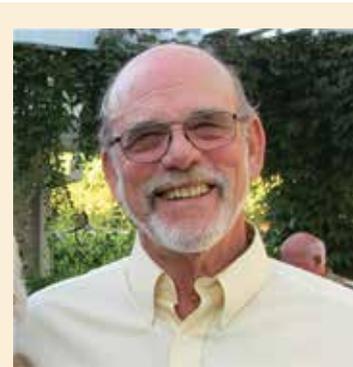
**John Olson** recently released his first book, *Nitsokan / His Dream*, under the pen name Johan Pursnipen. It is available online.

1989

**Kathy Koch** is the customer service director for the Portland Water Bureau, overseeing 110 employees and nine departments. Over the years, she has worked with a variety of Pacific alumni. She has been married for more than 26 years and hopes her high school-age son will consider Pacific soon.

1990

**Becky (Kurtz) James** has been named vice president of operations at Conversa. She will manage client success operations, including onboarding, professional service, customer service and support needs. She joined Conversa after a



**Jim La Berge '65** remembers participating in three Boxer tosses as a student and Alpha Zeta member at Pacific. "The first two, I was mainly an observer of the fight for Boxer. The last time, I really got involved," he said. "I remember being at the bottom of the pile with Boxer in my arms. Many times people tried to get it away. An AZ brother told me to let it go, as there was a group of AZs ready to pass it off and take off with Boxer.

"The pile of humanity got off me. I just laid there knowing I had Boxer in my arms for a short while. I then looked down at my arms and saw my blood coming from about two wounds. What an honor to have those scars still today. Such a proud, stupid fool. (Sure was fun.)"

## class notes

17-year stint at WebMD Health Services, where she held senior positions in program and project management, technology and client delivery.

**1993**

**Sergio Guzman '93, OD '96** celebrated 20 years in his optometric practice in his hometown of Elko, Nev., where he lives with his wife Georgia, son Aiden, and daughter Olivia.

**1995**

**Mike Rushfeldt** is a purchasing manager in the Procurement and Contracts Department at TriMet. He previously worked as a senior buyer in the department.

**1998**

**Blake Timm** received the 2017 Warren Berg Award from the College Sports Information Directors of America. The award is presented annually to a CoSIDA College Division member who has made outstanding contributions and brought dignity and prestige to the profession. Timm is currently an assistant commissioner for the Great Northwest Athletic Conference. He was Pacific's sports information director from 1999 to 2015.

**Carol Heusser-Collard '55** is living in France, but hopes her Pacific University friends will keep her up to date through *Pacific* magazine. 'I never see anything about us 'oldies' in the P.U. Review. Am I the only one still, though retired, actively doing things? I hope not! 'Teaching' is still with me — helping out 'Blagnac speaks English' singing in retirement homes. For Christmas I taught a 'middle-aged' group six songs which we performed in public in English! 'Bridge' twice a week and Arabic calligraphy in spare time keeps mind and soul together. A big 'hello' to those still here of classes 54-55-56!' She fondly remembers the Speech Department and Hallensted, in the Music Department, as preparing her for her future life. "I'm continually (at 83 years) being asked to sing or give talks on the U.S. Still having a good speaking and singing voice. Was strengthened at P.U. by the concerts, plays and speech debates."

**1999**

**Julie (Thorne) Holcomb** published *Moral Commerce: Quakers and the Transatlantic Boycott of the Slave Labor Economy* through Cornell University Press.

**2000**

**Kelly Garrett** published her debut novel, *The Last to Die*. It is a young adult mystery published through Poisoned Pen Press.

**2001**

**Audrey (Fields) Grube OD** and her husband Thomas J. Grube welcomed daughter Cecilia Maria Audrey on Dec. 1, 2016. She joins sister Annabelle, 5, and brother Thomas, 3. Audrey is loving being a stay-at-home mother.

**2003**

**Russ Meeuf** published *Rebellious Bodies: Stardom, Citizenship and the New Body Politics*.

**2004**

**Chester Carson** received the 2017 Unsung Heroes of Energy Efficiency Award from the Alliance to Save Energy. Carson is a professional staff member for the U.S. Senate Committee on Energy and Natural Resources. His work

focuses on energy efficiency, building codes, appliance standards, climate change, biomass, wind, solar and rural energy. Sen. Lisa Murkowski of Alaska presented the award.

**Rob DeCou** completed Race Across America, a two-week 3,000-mile bike race, through which he raised \$40,000 for brain cancer research. Watch his journey online. [▶ 3000milestoacure.com](http://3000milestoacure.com)

**Josie (Vu) Lewis**

and Jared Lewis welcomed son Carter Jaxon Lewis on June 28, 2016, in Portland. Carter is perfecting his "Blue Steel" look.

**2006**

**Mark Saito** recently released his debut album, *Live What You Love*. Based in Hawai'i, he has shared the stage with many well known Hawai'i recording artists and opened for global artists, including Pat Monahan and his band Train, Chris Isaak, Alice Cooper, Orianthi, Richie Sambora, Keith Urban, Matt Nathanson and One Republic.

**2007** **10<sup>TH</sup>**

**Molly Voelz Fischer** completed a post-doctoral fellowship in applied neuroscience, focusing on concurrent physical and cognitive performance enhancement. She recently began working as an aerospace physiologist at the Air Force Research Laboratory.

**Christian Henry's** short film *From Salem to the Salon* was nominated for Best Short Film at the Portland Indie Film Awards. The film highlights the woman who inspired and helped pass the Oregon Natural Hair Act of 2013. [▶ pacificu.edu/henry](http://pacificu.edu/henry)

**Mel J. Yeates** is assistant editor at DDNews, a pharma, biotech and life sciences magazine.

**2008**

**Jess Hamlet** graduated from Mary Baldwin University in Staunton, Va., with a master of fine arts degree in Shakespeare & Performance. She has begun her doctoral studies in the Hudson Strode Program in Renaissance Studies at the University of Alabama.

**Alexia (Barton) Proulx** and her husband Gabe welcomed son Ashton Evan Proulx, on Oct. 20, 2016. He weighed 7 pounds, 4 ounces. Alexia is working part-time as a physician assistant at a family practice in New York.

**Jamie Zerndt MFA** had his book *The Korean Word for Butterfly* reviewed in Publisher's Weekly and has sold the film rights to the book. He also gained local attention after his 5-year-old son encouraged him to hide \$100 bills in local copies of his book. A previous short story, *This Jerkwater Life*, was chosen as an Editor's Pick in Amazon's Kindle Singles store. Zerndt teaches in the English Language Institute at Pacific University.

**2009**

**Aubrey Aalona-Ortiz and Clellen Aalona '11** welcomed Aurelia Kau'iwaiohaokalama Aalona, on March 22, 2017. She was 6 pounds, 9 ounces, and measured 21 inches.

**Sara Allender**

and Brian O'Donnell were married Sept. 18, 2016. Fellow alumni **Kristen Mathis, Lindsey Costley, Wyeth Yogi, John Duro, Anna McGeehan, Alex Prigge, Alyssa Tallent, Nick Mast, Kihei Castillo, Aubrey Nera-Carvalho, Summer Zimmerman and Kevin Butler**, all class of 2009, were in attendance.

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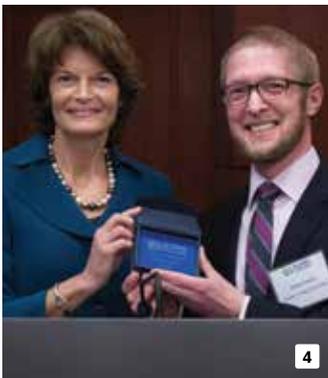
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## class notes

**Charles Lee** participated in Miami University's Earth Expeditions global field course in the Amazon, where he studied avian and tropical ecology. He is an outreach coordinator at the Honolulu Zoo and took the graduate course in pursuit of his master's degree from Miami University's Global Field Program.

**Jonathan '09, OD '13 and Suzanne (Wells) Mather '10** welcomed Eliana Mather on Nov. 2, 2016. She weighed 6 pounds, 10 ounces and joins big brother Ezra.

**Deirdre Lillian Matt** is completing a 12-month cardiopulmonary residency program at the Ann Arbor Veterans' Affairs Health System, preparing to become a board certified cardiopulmonary specialist. She looks forward to expanding her experience in treating cardiac and pulmonary patients as a physical therapist, teaching patients and students, and conducting research. She previously spent seven years practicing acute care at Providence St. Peter Hospital in Olympia, Wash.

**Cheslea Mayer PT** has joined colleagues Sara Hopkins ND, LAC, and Jessica Sweet ND, LAC, in opening The Ren Clinic, an integrative medicine clinic in Northeast Portland.

**LeAnna Nash '09 and Frankie Guros '09** have moved to San Francisco and started jobs at Facebook.

**Mark Truax** has been promoted to vice president in the Denver office of PacWest, where he oversees the company's Rocky Mountain presence. He most recently was the senior director of political affairs for the company and opened the Denver office in 2013. PacWest is owned by fellow Pacific alumni **Paul '78 and Nancy Phillips '77, MAT '82.**

**2010 Suzanne Denker MHA** is an administrative officer for the Pathology & Laboratory Service at the Portland VA Healthcare System.

**Eddie Lau PharmD and Garland Ng PharmD** opened Feel Good Compounding, a compounding pharmacy in San Mateo County, Calif. After just two years of business, the pharmacy recently expanded from a 600-square-foot office to a 2,800-square-foot facility. They are enjoying serving a local community of humans and pets.

**Collin Weigel** completed his PhD in economics at the University of Arizona and is working on a post-doc at Johns Hopkins University. He is a fellow at The Center for Behavioral and Experimental Agricultural Environmental Research, or CBEAR.

**2011 Elaine Charpentier-Phillipi** is the executive director of Business Education Compact, a nonprofit organization building sustainable partnerships between local businesses and schools in the Portland area.

**Jen Keller OD** is now part owner of Vision Source Eye Clinics of Park Rapids and Walker, Minn., where she provides one-on-one consultations to patients.

**2012 5<sup>TH</sup> Chelsey Chamberlain** received a Rising Star honor from the College Sports Information Directors of America. The award recognizes a member with 10 or fewer years of service for their dedication, energy, service, and enthusiasm for the profession. Chamberlain, a four-time All-Northwest Conference softball standout at Pacific, began her professional career at Pacific and is now an associate director of athletics communications at the University of New Mexico.

**2013 Anya Dvirnak PA** was awarded a specialty credential in emergency medicine from the National Commission on Certification of Physician Assistants. She practices at Johns Hopkins Bayview Medical Center in Baltimore, Md.

**2014 Keely Craig '14 and Chris Reimer '14** were married Dec. 17, 2016, at the Belle Chapel in Snohomish, Wash. In attendance were several fellow Pacific alumni, including **Nick Rudella '14, Michael Hargitt '14, Allison Clark '13, Lauren Berthold '14, Kariann Penttila '14, Ashleigh Pilkerton '14, Rachel Palmer '14, Victor Wilson '14, Kelsey Shaw '14, Whitney (Nelson) Thomas '11, PA '15, Sarah Palmer '14, Mattie Huffman '14, Anna Richardson '14, PT '18, Jordyn Nelson '14, PharmD '16 and Mason Nakama '14.**

**Samantha Mulholland** works at Sherwood Safeway. She previously was with Open Bible Learning Center.

**Jenna Stevens** and Hannah Cameron were married Oct. 1, 2016, in Newberg with Pacific alumni and faculty attending. **Bevin McCarthy**, who works in the Pacific University Center for Civic Engagement, officiated.

**2015 Stephanie Spriggs** is an operations specialist at Northwest Community Credit Union.

**Tommy Yates '15 and Ariana Emde '16** are living in California, where Tommy is completing Western University of Health Science's Doctor of Podiatric Medicine Program and Ariana is working as a physical therapy aid and planning to pursue her physical therapy degree, also at Western. They are looking forward to years of residencies and rotations together and hoping to eventually return to Portland to give back to a community that had a profound effect on their educations. They enjoy an adventurous lifestyle and their rescued 3-year-old pitbull-mix, Chief.

**2016 Kambria Phillips** welcomed son Finnley Schmidt on Sept. 11, 2016.

## keepintouch

Stay in touch with Pacific and your classmates by updating your contact information and sharing the important milestones in your life.

- ▶ [pacificu.edu/KeepInTouch](http://pacificu.edu/KeepInTouch)
- ▶ [classnotes@pacificu.edu](mailto:classnotes@pacificu.edu)

## in memoriam

### Friends

**Pamela Kofstad** died Oct. 5, 2016. She served many years as an administrative assistant at Pacific University. She is survived by her husband, Harvey; children, Kelly Kielian and Dustin Kofstad; stepchildren, Angela, Kevin and Steven Kofstad; parents, George and Georgia; siblings, Mike Griffin, Ed Griffin and Sandra Danchok; and 13 grandchildren.

### 1944

**Robert G. Sagar** died Aug. 24, 2016. He attended Forest Grove High School then Pacific University, before his education was interrupted by three years of service in the U.S. Army. He spent 37 years with the Forest Grove Post Office, as a city letter carrier, clerk, assistant postmaster and postmaster, retiring in 1984. He also worked at Carlton Nursery for several years. He was a longtime member of the Forest Grove Congregational Church, Elks, American Legion and Kiwanis and Masonic Lodge. He enjoyed the outdoors, stamp and coin collecting, and traveling. He was preceded in death by wife, Gwen, and son, Gary. He is survived by his daughter, Karla Baxter; two grandchildren; and two great-grandchildren.

### 1950

**Robert Holmes '50, OD '51** died Jan. 24, 2017, at age 89. He served in the U.S. Navy in

Guam in World War II. He was a member of the American Optometric Society for 46 years, serving on contact lens and education committees in the 1980s, and worked with the Bellingham Central Lions Club. He also was a member of Central Lutheran Church and St. John's Lutheran Church. He was an avid salmon fisherman and golfer who loved family outings, cruises, and playing cards. He was preceded in death by his wife, Marge. He is survived by his children, Patricia Lawson, Dori (and Bob) Sagen, Sally (and Steve) Frease, **Denis '82, OD '84** (and Sandra) Holmes, and Jill (and Don) Hoyt; nine grandchildren; six great-grandchildren; and an extended family.

**Max E. Post '50, OD '50** died June 23, 2016. He spent his professional life as a hometown eye doctor in Sutherlin, Wash. He married Muriel Reitan in 1952. He was active in the Lions Club and Jaycees, and he loved fishing, hunting, golfing and camping. He is survived by his children, Mark (and Bobbie) Post, Colleen (and Scott) Loucks, Patty (and Tim) Gray, and Mike (and Trina) Post; 13 grandchildren; and six great-grandchildren.

**Lyle S. Sanders** died Sept. 7, 2016. He was a meat cutter and later worked in the timber



### Pacific University Trustee Benjamin Whiteley, Hon. '01, died May 4, 2017, at

age 87. He was a longtime Portland business, civic and philanthropy leader who retired as chairman and chief executive officer of The Standard insurance company. He joined the Pacific University Board of Trustees in 1981 and served as chair from 1986 to 1991, when he was awarded the Harvey Clark Medal at Pacific. He also received an honorary doctor of humane letters degree from Pacific in 2001. He and his

wife created the Ben and Elaine Whiteley Distinguished Lectureship in 2000 to bring well-known experts to campus each year. In 2016, they were honored with the Vollum Award for Lifetime Philanthropic Achievement from the Association of Fundraising Professionals.

industry and as a certified tax accountant. He was an avid fly fisherman, gardener, clam-digger, skier, hiker, water-skier, golfer, wine-maker, comedian, politician, hero and teacher. He is survived by his wife, Donna Sanders; daughter, Candia Sanders; two grandsons; and sister, Alene Winnett.

**C. Wayne Tate '50, MA '60** died Nov. 11, 2016. He served in the U.S. Navy in the Central Pacific before attending college. He made ends meet as a barber and photographer. He taught high school in Massachusetts and Oregon before eventually becoming a self-proclaimed "housewife," enjoying woodworking and his family. He is survived by his wife, Jean; sister, June; children, Susan (and David) and Bob (and Sharon); five grandchildren; and 10 great-grandchildren.

### 1951

**Lynn Eastman Abraham** died March 13, 2017, at age 89. He joined the Navy at age 17. He later went on to work as an independent log truck driver before opening a diesel repair shop in his home in the 1980s. He was active in the Oregon Log Truckers Association, Toledo Elks Lodge, American Legion Mary's River Post 100, Philomath Lion's Club and Pacific University Alumni Association. He was preceded in death by his wife of 57 years, Ruth Eileen Scholl; son Randy; and infant daughter Laraine. He is survived by daughters Lynda (and Mark) Rowley and Lori (and Larry) Sleeman; six grandchildren; 10 great-grandchildren; brother Robert (and Melinda) Abraham; and an extended family.

**Robert Butler** died April 6, 2017, at age 88. He played football and

earned a degree in education at Pacific. He married Dorothy Irvin in April 1951 and was then drafted in the U.S. Marine Corps, stationed in Hawai'i. He went on to teach and coach at Lowell High School before becoming the high school principal and then school district superintendent. He later moved to Cottage Grove, where he was vice principal and then worked in the counseling department, retiring in 1985.

**Eugene B. Chernick '51, OD '52** died March 23, 2017, at age 87. He served in the Army and then went on to practice optometry in Portland, Elko, Nev., and Vancouver, Wash., before retiring. He enjoyed boating, flying, spelunking and travel. He also volunteered with the Clark County (Wash.) Sheriff's Department. He was preceded in death by daughter Lisa Jill

## in memoriam

Chernick. He is survived by his wife Coral; children Jeffrey Allyn Rudd, Joel Dean Chernick, James Robert Worcester, and April Uravich; and two grandchildren.

### 1952

**Josephine M. Bausch-Hammergren** died March 17, 2017. She was a source of inspiration, acceptance and laughter in the lives of her family and friends. She is survived by her husband, Carl; children Becky, Greg, Jill, Daniel and Peg; and seven grandchildren.

**Jack L. Payne '52, OD '53** died Jan. 2, 2017. He served three years in the Air Force, before establishing his optometric practice in Lewistown, Mont. He retired to Mesa, Ariz., after 38 years of practice, and later moved to Oak Park Heights, Minn., to be near family. He enjoyed directing and singing in barbershop quartets. He is survived by his wife of 64 years, Marlene; children, Jon (and Meg), David (and Candace), Tracie (and Donna) and Terri Clarke (and Reg); five grandchildren and one great-grandson.

**Jack Reid '52, OD '53** died Sept. 10, 2016, at age 87. He established Island Optometry Practice in Anacortes, Wash., and spent 29 years practicing. During that time, he served as president of the Washington State Board of Optometry and the National

Optometric Academy Board of Examiners. He established many techniques for visual therapy and was a Fellow in the American Academy of Optometry. He and his wife, Verna, were on the original board that established the Arts & Crafts Festival in Anacortes and were active in the arts scene. They also loved golf, gourmet cooking, clam digging and snorkeling. He was preceded in death by his wife. He is survived by daughter Lesli (and Mark) Stone.

**James Milton Sunderland** died March 28, 2017, at age 90. He enlisted in the U.S. Merchant Marines in 1945 and later served in the U.S. Army. After his service, he attended Pacific on the GI Bill. He married Patricia Shaw in 1954, and the couple had three children. In 1965, he married Nedra Hardenbrook and had two sons. He served the Portland Fire Department for 32 years, retiring as a lieutenant and inspector of all Portland schools. He taught Sunday School, volunteered with the Boys Club, CEF and Craftsmen for Christ. He is survived by brother John; wife Nedra; children Sara (and Jim), Steven (and Cheryl), Pamela (and Andreas), Paul (and Teresa), and Perry (and Michelle); 13 grandchildren; and nine great-grandchildren.

### 1954

**Marlin L. Utterback** died June 1, 2016, at age 84.



**George W. Horner** died Jan. 25, 2017, at age 96. A football scholarship brought him to Pacific, where he studied math and played the trombone, carrying on a family tradition of music. He married **Jean Gordon '44, MS '52** in 1944, before he went overseas to serve in World War II. Jean taught at Pacific, and George joined her after the war, managing programs, coaching sports, fundraising, and building facilities. He was an active member of the Forest Grove United Church of Christ and the Forest Grove

Rotary Noon Club. He also was a longtime singer in the Rythmaires Quartet, the Gleemen and the UCC Choir. He was preceded in death by brothers David and Howard. He is survived by his children Douglas (and Donna) Horner and David (and Cheryl) Horner; grandchildren Christopher (and Kristi) Horner and Lisa Horner; three great-grandchildren; and an extended family.

He earned a teaching degree in business education at Pacific, then began his teaching career at Newport High School. He retired in 1992 following 27 years at the school. In his retirement, he enjoyed painting, gardening, traveling and proving his luck at the casino. He is survived by his wife Barbara Utterback; daughter, Terri Silkett; son, Matthew Utterback; and several grandchildren and great-grandchildren.

### 1955

**Joan (Marcy) Heurich** died Sept. 1, 2016. She was 81. She taught school and also was employed with the Oneida County (Wisc.) Social Services Department and Headwaters Regional Achievement Center. She was a member of the First United Methodist Church, United Methodist Women,

and several boards within the church. She enjoyed reading, writing poetry and short stories, sewing and cooking. She was preceded in death by her husband, Robert Heurich, and brother, Richard Marcy. She is survived by her children, Bruce (and Donita) Heurich and Barbara (and Jeffrey) Skochil; four grandchildren; and one great-grandson.

### 1957

**Marvin "Gary" Connor** died Dec. 29, 2016, at age 82. He attended Pacific on scholarships in football, basketball and track while studying physical education. He taught and later became principal at Thurston Junior High School, and later worked at Hamlin and Briggs middle schools while also earning a master's in education. He was a member of Hope

Lutheran Church. He is survived by his wife, Roxanne; children, Jeffrey, Annette (and Daniel), Steven (and Esther), Michelle (and Willy) and Jason (and Christy); and 16 grandchildren.

**Lawrence H. Garfield '57, OD '58** died Dec. 26, 2016, at age 85. After just two dates and 13 days, he married Leanne Marble on Sept. 1, 1951. She preceded him in death in Feb. 2006. In May 2007, he married Anne Jensen. He is survived by his wife, as well as children Kameron Lane, Keri Elizabeth, James Adam and Marilyn Lopez (through the LDS church's Indian Placement Program).

**Richard G. Hobart** died March 5, 2017, at age 85. He practiced optometry for 52 years in the Binghamton, N.Y.,

## in memoriam

area and owned Hobart Stone Dealers Inc., a company he started at age 14, as well as Finger Lakes Stone Inc. He enjoyed off-shore power boat racing, wooden boats, and spending time with friends and family. He served in many organizations, including the American Optometric Society, where he was named Optometrist of the Year. He is survived by his wife of 57 years, Margaret "Margy" O'Loughlin Hobart; children Meg Hobart, Bridgette (and Bob) Hobart Janeczko, and James F. (and Kimberly Collins) Hobart; two grandchildren; and an extended family.

### 1958

**Catharine S. Ruch** died April 1, 2016, at age 86. She taught kindergarten, was a home and hospital teacher and substitute taught while raising her family. She was a leader in the PTA, Muir Trail Girl Scout Council, Modesto Community Concert Association, and AAUA. She was awarded Stanislaus County Woman of the Year in 1991. She was preceded in death by her siblings Harry Shepard and Mary Louise Quayle and grandson Justin Ruch. She is survived by her husband **Wallace H. Ruch Jr '57, OD '58**; children, Wallace III (and Kathi) Ruch, Stephen (and Kathlene) Ruch, John (and Leah) Ruch, Elizabeth (and Dave) Gates, Louise (and Anthony) Wortham, and

Mary (and David) Cline; 17 grandchildren; and eight great-grandchildren.

### 1960

**Ernest "Ernie" Drake** died Dec. 22, 2016, at age 78. He earned a master's degree from Virginia State University in 1971. He started his teaching career in Tillamook before moving to Fairfield, Calif., where he taught science, coached baseball and headed the science department at Armijo High School for more than 20 years. Upon retirement, he was the third longest-serving teacher in the Fairfield-Suisun Unified School District. He was preceded in death by his sister Patricia, brother Robert and grandson Fernando Bega. He is survived by his wife of 61 years, Darlene; sister Dolores; children Kathy Lambrecht, Becky Bega and Scott Drake; five grandchildren; and four great-grandchildren.

**Rodney Alva Heater '60, OD '61** known as "Doc Rod," died Feb. 4, 2017, at age 84. He served in the U.S. Army, where he met his "forever sweetheart" Elizabeth Susan Riddlemoser, whom he married in 1957. He remained in the Army National Guard as he completed his optometry degree at Pacific. In 1961, he opened a practice in Payette, Idaho. He was president of the Idaho Optometric Association in 1975-76 and was

Optometrist of the Year in 1982. He also was a longtime member of the Kiwanis and Elks. He had a passion for people and always took his time with his patients. He also developed an early love of music, and his favorite instrument was the trombone. He is survived by his wife of 60 years, Elizabeth; children Ann Elizabeth Heater and Bradley Regan Heater; and an extended family.

**Delton G. LaRue** died July 23, 2016, at age 78. After Pacific, he began his teaching career at Lostine High School. He went on to teach in Wallowa, Fossil and Lone, Ore., before retiring in 1997. After retirement, he and his wife, Linda, stayed in Lone but wintered in Arizona. He always returned in time for track season, though, and he continued coaching the track program until 2009, earning the title of National Girls Track Coach of the Year in 2003. He is survived by his wife, Linda; children, Robin (and Melissa) LaRue, Shawn (and Denise) LaRue, and Michelle (and Jerry) Buczynski; nine grandchildren; and three great-grandchildren.

### 1961

**Duane A. Plyter** died June 28, 2016, at age 76. He was a lifelong educator in Milton-Freewater, Ore. He is survived by his wife, Joyce Plyter; son, John Plyter; and sister Sandra Bowser.

**Don "Doc" Corlis West** died Feb. 13, 2017, at age 93. He served one enlistment in the U.S. Army during World War II. Following his honorable discharge, he married Jean Ellen Wahl and they later moved to Forest Grove, where he served as a professor of optometry at Pacific for more than 30 years. He was a member of the American Legion, Elks and VFW, and he enjoyed traveling the world. He was preceded in death by his wife. He is survived by children Roger West and Andrea George; brothers and sisters-in law, Jack and Ruth West and Lynn and Ann West; and two grandchildren.

### 1966

**Robert E.V. Black '66, OD '67** died July 31, 2016, at age 72. As a young boy, he wrote and printed a local newspaper that he sold for a profit and ran businesses raising rabbits and taking photographs. After Pacific, he opened a practice in Seattle. Among the highlights of that time was attending Sonics games as the team optometrist. He was drafted into the Navy and served at Oak Knoll Naval Hospital in California, where he became a specialist in contact lenses. His family later settled in Bremerton, Wash., where he led a successful career. He served in leadership positions with the Kitsap Optometric Association, Washington Optometric Association, Bremerton

Kiwanis, and Canterwood Golf & Country Club. He is survived by his wife, Nancy; children, Dean (and Heather), Bryan, Carrie (and Darryl); and four grandchildren.

### 1968

**Sally (Jean) Dalton** died Nov. 23, 2016, age 70 at her home in San Francisco. She is survived by her husband, Peter Gochis, and many friends.

**Tom Zyp** died Sept. 1, 2016, at age 70. He taught special education in the Hillsboro School District for more than 30 years. He directed Special Olympics in Washington County in its beginning years and was active in baseball, basketball and bowling at Pacific. He also enjoyed refereeing basketball and umpiring softball. He is survived by his wife, Janice Kiyota; children Cathleen and Scott. He was able to spend time with new grandson Wally and was looking forward to meeting a granddaughter on the way.

### 1971

**William H. Hance** died Sept. 24, 2016, at age 67. He studied early childhood and elementary education at Pacific and spent nearly 40 years working in daycare and early childhood settings. He was fond of hiking and trekked the Pacific Crest Trail in the 1970s. He also volunteered with Cub Scouts and Boy Scouts, performed in community theatre productions; and

## in memoriam

assumed the role of Santa seasonally. He is survived by his niece, Faith (and Travis) Branson; nephew KC (and Charleene) Poissot; and an extended family.

### 1973

**William Gambill** died Sept. 3, 2016, at age 64. He played football at Pacific and later established Bill Gambill Construction. He coached his children in sports and served as president of Lincoln Youth Football and co-president of Tualatin Valley Youth Football in the early 2000s. He played in a band for more than three decades. He is survived by his partner, Jane Crawford; and sons, Benjamin and Garrett.

### 1977

**Edward Worthen '77, OD '79** died Dec. 4, 2016, at age 62. He attended Washington State University before studying optometry at Pacific. Following graduation, he married the love of his life, Connie. In 1981, he joined the Gig Harbor Vision Center practice. He devoted his life to service through the Rotary Club, Volunteer Optometric Service to Humanity, Girl Scouts, and Peninsula Schools Education Foundation, as well as to his family. He is survived by his wife, Connie; daughter Diana (and Cody Berne); son David (and Ali Gillespie); sisters Helen (and Jack Jones) and Kathy (and Bill Heinecke); and an extended family.

### 1981

**Lori Kirschenmann '81, OD '83** died Feb. 7, 2017, at age 59. She knew at an early age that she wanted to be an optometrist and, after studying at Pacific, spent most of her career in the Twin Cities. She was an active member in the Brooklyn United Methodist Church and Volunteer Optometric Services to Humanity, where she participated in many trips to bring free eye care to remote parts of the world. She was preceded in death by her father, Ray. She is survived by her mother Maxine; sisters Jean (and Joel Bradshaw) and Donna; and an extended family.

### 1989

**Toshihiko Murata** died Oct. 12, 2016, at age 53. He was born and raised in Japan and first came to the United States in 1981 to participate in the World Peace March, where he met his future wife, Mary Jane Bagwell. He published his account of the 8 ½-month trek in *I Walked 7,000 Kilometers Across America*. He later returned to Oregon to attend Pacific. He earned a doctorate at the University of Oregon and worked for Blue Mountain Community College, Oregon Department of Community Colleges and Workforce Development, Northwest Survey and Data Services, and the University of Oregon.



### William "Bill" Hilliard '52, Hon. '81

died Jan. 16, 2017, at age 89. Once denied a paper route for *The Oregonian* because of his race, Hilliard was the first black editor of the statewide newspaper and a pioneer for minorities in journalism. After graduating from Benson High School in Portland, Hilliard served in the Navy. He studied journalism at Vanport College, then transferred to the University of Oregon, where he was told he was "wasting his time." He transferred to Pacific, where he

earned his degree in journalism. Following graduation, however, he struggled to find a job in his field, working as a redcap at Union Station and starting his own weekly newspaper covering Portland's black community. He got his foot in the door as a copy boy at *The Oregonian* and worked his way up the ranks, always making news as the first black person to hold each new position. He is survived by his spouse, Dian; son, Abdur-Razzaque; daughters, Linda and Sandra; sisters, Juliet and Dorothy; and two granddaughters.

He was a talented artist, studied horticulture, and enjoyed running, cycling, reading and writing poetry. He is survived by his wife and extended family.

### 1993

**David A. Corey** died Nov. 11, 2016, at age 45. After Pacific, he worked for Alaska Wildland Adventures. He experienced a spinal cord injury in 1995, following an ATV accident, and returned to the family farm near Beavercreek, Ore. He loved the outdoors, whitewater boating, camping, hiking and fishing, as well as travel and music. He was preceded in death by his mother, Shirley. He is survived by his partner, Susan Shird; father **Randall Corey '66, OD '67**; stepmother,

Joanne Nichols Corey; and brother, Randall Keith Corey Jr. Memorial donations can be made in his honor to the Shirley Corey Memorial Children's Fund at Pacific, which provides eye care to indigent children.

### 2016

**Lenore Ribera** died April 26, 2017. She was a psychology major at Pacific and a beloved

student and colleague of many in the social sciences. She was working at the Albertina Kerr Subacute program in Greshman and had recently written to share how much she loved using what she had learned to help the students she served. Friends remember her spontaneity, spunk, drive and love of adventure.

## inmemory

Pacific honors alumni who have passed with a quarterly ceremony in Old College Hall, where the bell rings one time for each person.

Find upcoming ceremony dates

▶ [pacificu.edu/calendar](http://pacificu.edu/calendar)



*Jenny Coyle '90, OD '93, MS '00 celebrates the opening of the Dr. Jennifer & John Coyle Exam Room in the newly renovated Pacific EyeClinic Forest Grove in Jefferson Hall. Coyle, a three-time Pacific alumna, is dean of the College of Optometry, and the exam room that bears her name is the same one where she saw her first patient.*

▶ [pacificu.edu/Jefferson](http://pacificu.edu/Jefferson)

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“The essential  
part of creativity  
is not being  
afraid to fail.”

— EDWIN H. LAND



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*Paul Phillips '77 spent  
14 years in the Oregon  
Legislature, serving in both  
the House and Senate. Today,  
this iconic piece of carpet from  
the legislative chambers hangs  
in Paul's Pac/West office.*

