

pacific

THE UNIVERSITY OF OREGON



For All It's Worth

Alumni mark the value of their Pacific experience, education for today and for tomorrow



 PARRISH EVANS '11

*Cheron Mayhall '64 and Dorothy Schimke '64
sign their names in the sidewalk as they are
inducted into the Golden Guard
during Homecoming 2014.*

*Sadly, Cheron Mayhall died Feb. 3, 2015.
Her obituary is available in
Pacific magazine online and will be
published in the In Memoriam section
of the Summer 2015 print edition.*

► magazine.pacificu.edu/mayhall





letter from the president

A rich education experience prepares students to be able to adapt ... and even to chart entirely new career paths.

— LESLEY M. HALLICK

It was 1997 — the year many of our freshmen were born.

The cover of *Pacific* magazine featured six successful alumni. Inside, the story asked a burning question: What is the value of a liberal arts degree in today's world?

Eighteen years later, the same question resonates.

Tuition and student debt have gone up. Incomes have not consistently kept pace. On the heels of the Great Recession, there is a renewed emphasis on the need for tangible skills that turn into concrete jobs. And technology is constantly presenting new ways to learn and share information.

Why, then, should today's young people incur the cost of a private college education somewhere like Pacific?

Some of the rhetoric in the popular media over the past few years implies that such an education may no longer have the value it once did. It is an important discussion, and recent research and analysis has clearly shown that even in hard times — perhaps especially in hard times — a strong education still pays off.

The return on investment for a bachelor's degree is estimated at about 15 percent, and workers who hold a four-year degree can expect to earn about \$1 million more in their lifetimes than those with only a high school diploma.

Data from the recent recession show that, even when faced with unemployment, those with a college degree were out of work for shorter periods and returned at higher salaries.

Beyond that, a rich education experience prepares students to be able to adapt to a rapidly changing work environment and even to chart entirely new career paths. A teacher can become an entrepreneur. An exercise science major can write a novel. A research scientist can become a college president.

Believing in the value, however, is not enough. There are fewer students graduating high school, their demographics are changing quickly, and many of them have real concerns about following the traditional educational model. Universities cannot do business as they have always done.

At Pacific University, we are in the midst of Imagine Pacific 2020, a process of envisioning what we want for the future of Pacific and simultaneously finding efficiencies that will allow us to make a Pacific education as affordable as possible. The process may sound mundane, but it is critical for higher education today to honestly ask whether it is doing everything it can to contain costs.

We have the potential to serve as leaders in this transformation while preserving the one-on-one faculty-student relationship that is the hallmark of the Pacific experience.

The core of who we are will always remain: a nurturing learning community where students develop close relationships and receive personal attention.

We are serious, however, about meeting the needs of the students of today and tomorrow. Through Imagine Pacific 2020, we will explore new ideas and models of delivery. We will set clear priorities for our growth and investment. And we will continue to find new ways to remain relevant, accessible and affordable to future generations of students.

Warmest Regards,

A handwritten signature in black ink that reads "Lesley M. Hallick".

Lesley M. Hallick, President
president@pacificu.edu



I remember the moment during my senior year of high school when everything just clicked.

One day, everything we were talking about — in Western Civ, AP English, Spanish IV — it was all connected. Suddenly, these disparate seven periods a day made sense. This was an education.

I didn't know the phrase "liberal arts education" back then. I just knew that I wanted those connections to keep happening.

I ended up at a school not unlike Pacific University, where I majored in communications and dabbled in too many other subjects to secure a minor.

I am still paying for that privilege. Despite savings and scholarships, three jobs, family assistance and early graduation, I still incurred debt, but I don't mind.

The value of my degree, to me, is not only the credentials to find work but also the ability to learn new things (and trust me, after studying print journalism, I've had to pick up some new skills). College helped me become a more informed consumer, a more compassionate global neighbor, and a more critical citizen.

So many Pacific University alumni agree. Some, like Bryan Lang PT '13, MHA '14, followed a professional path and found success (page 20). Others, like Brandon von Damitz '04 and Kelleigh Stewart '04, took a completely new direction (page 25).

Mike Steele, who found the same value as a faculty member (page 10), perhaps said it best: "That's the nice thing about Pacific. You can grow into whoever you are."

Jenni M. Lockett

JENNI M. LOCKETT

Editor | pacificmag@pacificu.edu

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Pacific University football goes from zero to champions in five years.

► goboxers.com

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Professor emeritus and retiring handball coach Mike Steele launches an endowment to support the many aspects of Pacific that he loves.

WATCH | Mike Steele talks about a lifetime in the Pacific community.

► magazine.pacificu.edu/MikeSteele

GIVE | Support the Michael R. Steele Endowment.

► pacificu.edu/give

COMMUNITY

- 30** alumni news
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SHARE | Keep in touch with your classmates — send in a class note today!

► magazine.pacificu.edu/submit

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VOICES

12 money matters

Recent alumni in the financial industry offer their tips for managing your money successfully at every stage of life.

READ | Meet the financial experts who started at Pacific.
[▶ magazine.pacificu.edu/MoneyMatters](http://magazine.pacificu.edu/MoneyMatters)

GALLERY

14 art therapy

Stunning collection of drawings display a passion, and PTSD therapy, for Bill Forst '67.

SEE | Find more of Forst's images in an online gallery.
[▶ magazine.pacificu.edu/BillForst](http://magazine.pacificu.edu/BillForst)

FEATURES

16 down with debt

Is college worth the cost? Empirical data says yes. So do a couple of Pacific University alumni, now that they have paid off all the debt they accrued during and immediately after school.

20 a path to the next step

Continuing education offerings provide opportunities to move.

10 tips | Learn business etiquette from Pacific's "Miss Manners."

private practice | Less than two years after earning his physical therapy degree from Pacific, Bryan Lang PT '13, MHA '14 is practicing in his own business.

WATCH | Bryan Lang shares his route to success.
[▶ magazine.pacificu.edu/BryanLang](http://magazine.pacificu.edu/BryanLang)

25 loving the daily grind

A couple of alumni took a chance on a Hawai'i coffee farm. Five years later, they are winning awards and giving back to the coffee community.

COMMUNITY

28 marsh match

Generous donations in hard times led to the matching gift that made Marsh Hall possible.

GIVE | Pacific plans May 5 Day of Giving. [▶ pacificu.edu/give](http://pacificu.edu/give)

30 old spark still burns

Rich and Marcia (Pogue) Ryan met the night of the Marsh Hall fire. Forty years later, their marriage is as strong as the Forest Grove Campus landmark.

SAVE THE DATE [▶ Homecoming 2015 is Oct. 2-4](#)



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20



25

web magazine.pacificu.edu ONLINE EXCLUSIVES

Can't get enough *Pacific* stories about Pacific people? Neither can we. Check out these extras and more in your online edition of *Pacific* magazine, now at magazine.pacificu.edu.

- ▶ Work in Rural Alaska Launched Mary Von's PA Career
- ▶ Coach-Turned-Teacher Ralph Watkins '08 Brings Vision to Alaska Village
- ▶ Meet the Financial Experts: Christy Aleckson '95, Fletcher Ray '00, EJ Cortez '02
- ▶ Pacific Gives Alumna Veronica Russell '03 Shot at Dreams
- ▶ Summer Kozai '04: 'I Was Lucky to be Alive'
- ▶ In the Army: Optometry Degree Started Col. John Pyle OD '64 on Successful Military Career

Plus, Boxer Shorts videos featuring Mike Steele and Bryan Lang PT '13, MHA '14



events calendar

MARCH

- 12** PUB Night with Ben Chavez & Eric Sanders
Lucky Lab, Portland
- 18** Golden Guard Lunch
1910 Main, Forest Grove
- 26** Puget Sound PUB Night with Faculty Emeritus Byron Steiger
Pyramid Alehouse, Seattle

APRIL

- 3** Craft Night
Forest Grove Campus
- 9** Boxer 'Ohana Gathering
Forest Grove Campus
- 11** 55th Lu'au
Forest Grove Campus
- 15** Golden Guard Lunch
1910 Main, Forest Grove
- 18** Pacific Night at the Theatre: People's Republic of Portland
Portland Center Stage, Portland
- 22** Senior Projects Day Volunteers Needed
Forest Grove Campus

MAY

- 2** Alumni Night with Portland Timbers
Providence Park, Portland
- 20** Golden Guard Lunch
1910 Main, Forest Grove
- 28** Boxer Play Date
Hillsboro Campus
- 28** Boxer Club Social
Kells Irish Pub, Portland

complete calendar
pacificu.edu/calendar

contact ▶ pacificu.edu/alumni
alumni@pacificu.edu | 503-352-2057

readers' words

Hi. From my 1949 Heart of Oak, is this photo of the Shady Walk!

I confess I don't remember the location; a commentary perhaps on not wanting to remember the loss of friends, especially as I was one of the lucky ones!

DUANE WALN '49

I found your article on the birch trees by Warner Hall interesting. My family moved to Forest Grove in 1944 for my father, John R. (Doc) Roberts, to become the head of the Biology Department at Pacific University.

I entered the third grade in the fall of 1944, and my father's office and the Biology Department were in the basement of the Carnegie library. After the war ended, a former Army officers hall was moved to the campus, and the Biology Department and my father's office were now in Warner Hall (as the new building was called).

I remember running down the avenue of birches that was next to my father's office in the front corner of the building. I am not sure what year this was but think it was 1946. But the birches were already there and quite tall. Every time I came to visit my father in his office I always ran down the avenue of birches or just stood there and watched them wave in the breeze.

No wonder I went on to obtain a BS in ornamental horticulture many years later. Since you mention in the article that 31 P.U. students died in the war and there were 41 trees, I think they used the trees that were already there to create the memorial. I hope this has been of help.

HELEN A. (ROBERTS) BEVIER



CORRECTION ▶ An article in the Fall 2014 issue of *Pacific* magazine under-reported Rich Hanson's years of service at Weyerhaeuser. Hanson was with the company for 39 years.

Support Your Boxers

through Boxer Club, the booster organization for Pacific University Athletics. ▶ goboxers.com

Come cheer on your team next fall at Hanson Stadium, now featuring covered grandstands!

▶ goboxers.com/football2015

news & notes

Knockout Season

PACIFIC UNIVERSITY FOOTBALL *goes from zero to champions in five years.*

Fall was a great season to be a Boxer.

Just five years after football was reinstated at Pacific University, the Boxers brought home a share of the 2014 Northwest Conference title.

The record-breaking season was especially poignant after its rocky start. The Boxers graduated 38 seniors from the 2013 team — young men who helped launch the program — and were picked to finish fourth in the conference in the coaches' preseason poll. Then, the team fell in back-to-back non-conference losses to the College of Idaho and Dubuque.

A game at the University of Chicago was canceled due to nationwide travel issues, but the week off proved to be a re-set for the team.

The Boxers dominated against Whitworth and Puget Sound, then ended a 17-game losing streak against Pacific Lutheran. They scored their first shutout in 42 years facing the new George Fox football team, and they went into overtime for the first time since 1990 in a come-from-behind win at Lewis & Clark.

The Boxers clinched claim of the conference title by beating nationally ranked Willamette before falling to perennial powerhouse Linfield, with whom Pacific shares the championship.

Throughout the season, members of the football squad brought home several personal victories, from 14 selections to all-NWC teams to a number of individual records. The team was the best in all of NCAA Division III in its completion percentage and had the sixth-fewest interceptions in the country.

According to experts at D3Football.com, the five-year path from program launch to conference championship is one of the best in football. ■ BY JENNI LUCKETT & BLAKE TIMM '98

 STACIE STRUBLE '15



transitions



Mary Von DHEd, MS, PA-C has been named director of the School of Physician Assistant Studies. Von has served as interim director since June 2014. Von earned a doctor of health education from AT Still University of Health Sciences, a master's degree in advanced PA studies from Arizona School of Health Sciences, and a PA certificate from the University of Washington School of Medicine. She is a certified physician assistant specializing in migraine and headache management and lifestyle counseling.

► magazine.pacificu.edu/MaryVon



John A. White Jr. PhD, OTR/L will transition out of his role as director of the Pacific University School of Occupational Therapy, a position he has held for 11 years. The school is in the midst of a search for a new director, to start in 2015-2016. Under White's direction, the school has almost doubled in size and has experienced two major curricular revisions, including the development of the country's eighth doctor of occupational therapy degree program. The first class of OTD students will graduate in August 2015. He looks forward to opportunities to teach more, to develop research projects, and to become more involved in community and university service.

by the numbers AFFORDING COLLEGE

Private colleges and universities, including Pacific University, serve 22 percent of undergraduate students and 43 percent of graduate students in Oregon. Private school students — particularly minorities and first-generation college attendees — are more likely to complete their degrees, and to complete them on time, than their peers at state schools.

\$17,062

average first-year grant/scholarship package

92%

of first-time, first-year students receive aid

31%

of undergrads qualify for federal Pell Grants

Private college graduates have the **same debt load** as public colleges — and a **lower loan default** rate

Data: Oregon Alliance of Independent Colleges and Universities

quickfact



John McEuen, founding member of the Nitty Gritty Dirt Band, will perform March 14 at Pacific University as part of its annual Performing Arts Series. The series brings renowned performers from around the world to Forest Grove for an evening of culture and entertainment. Also to come this season is Genticorum, a Canadian world music group, performing April 25. ► pacificu.edu/PerformingArts

brieflynoted

HONORED FOR SERVICE | Pacific University has been named to the President's Higher Education Community Service Honor Roll for the fourth consecutive year. The honor roll recognizes higher education institutions that reflect the values of

exemplary community service and achieve meaningful outcomes for their communities. Pacific is one of just eight Oregon colleges and universities, and about 760 nationally, to be named to the honor roll. During the 2012-2013 academic year, on

huddle

IT'S LIKE HITTING AN EAGLE | **NOAH HORSTMAN '06** has made a career out of his passion for golf. The former All-Northwest Conference golfer was named the 2014 Teacher of the Year for the PGA's Northern Ohio Section. He is director of instruction at Beechmont Country Club near Cleveland. ▶ noahhorstman.com

COLLEGE FOOTBALL PLAYOFF | Pacific had at least two connections within the teams vying in the NCAA Division I-FBS College Football Playoff. **JIM RADCLIFFE '80**, longtime strength and conditioning coach at Oregon, supported the Ducks' run to the national title game. Former Pacific defensive backs coach **PAUL GONZALES** is a graduate assistant at Texas Christian, helping the Horned Frogs to Big 12 and Peach Bowl titles.

ANSWERING THE COUNTRY'S CALL | **SALLY ROBERTS '06** has continued to wrestle since leaving Pacific for USA Wrestling's Olympic Development Program. She is a psychological operations specialist with the 324th Psychological Operations Company, based in Aurora, Colo. At 33, the former college national champion and Olympic alternate returned to wrestling last winter, winning her weight class at the Dave Schultz Memorial International Tournament.

line up



BRANDON HARMS '15 **FOOTBALL**

The Canby, Ore., native was named to the Capital One/CoSIDA Division III Academic All-America Second Team. A First Team All-NWC cornerback and honorable mention selection as a punt return specialist, Harms ranked in top 20 of Division III in passes defended and punt return average while maintaining a cumulative 3.76 GPA.



OLIVIA COOK '15 **WOMEN'S BASKETBALL**

The senior from Beaverton, Ore., was named to the all-tournament team at December's Seawolf Classic Tournament, where the Boxers were competitive in games against two NCAA Division II programs. Cook was also named a Boxer Club December Student-Athlete of the Month after averaging 13.2 points and 7.2 rebounds per game in five games.



ASHLEY PARK-HUNT '17 **WOMEN'S SOCCER**

The sophomore from Mililani, Hawai'i, was one of two Pacific players elected to the All-Northwest Conference Women's Soccer Second Team. The Boxers' leading defender, Park-Hunt appeared in all 20 matches and made 17 starts as she aided in four shutout victories.



RACHEL WEBSTER '17 **SWIMMING**

The sophomore from Normandy Park, Wash., is emerging as one of the Boxers' next great swimmers. She was named Division III Athlete of the Week by Women Play Ball after winning the 200-yard butterfly (with the second fastest time of her career) and swimming a leg on the winning 200-yard freestyle relay team against the College of Idaho.



RILEY GRANDINETTI '15 **MEN'S BASKETBALL**

The senior was named a Boxer Club December Student-Athlete of the Month after averaging 14.8 points and 2.3 rebounds in four games for the Boxers during the month. The Murray, Utah, native also averaged 51.2 percent shooting from the field and 51.5 percent from three-point range.

which the award was based, about 79 percent of all Pacific University students engaged in academic service learning or community service activities. ▶ pacificu.edu/HonorRoll

SCIENCE OF SIGHT | The College of Optometry will begin a PhD in vision science program in Fall 2015, catering to the top research students in the field of vision science. The program will provide its alumni a

broader range of career opportunities from academic positions in optometry to research scientist jobs in vision-related industries. Pacific will be the first private university to offer a terminal degree in vision science, joining six large public universities. ▶ pacificu.edu/dvs

continues ▶



quickfact

Four Pacific University health professions programs made CareerCast.com's list of best jobs in healthcare for 2015. The job search website indicated that career prospects across the healthcare sector are expected to grow through the next decade.

Audiologists, dental hygienists, pharmacists and physical therapists can expect to be in particularly high demand.

► pacificu.edu/chp

question & answer



Ralph Watkins '08 joins the village community in exploring a whale that beached on shore in Shishmaref, Alaska.

RALPH WATKINS '08

earned an undergraduate degree in education at Pacific University to begin a second career as a teacher. Today, he is principal of the K-12 school in the Inupiak village of Shishmaref, Alaska. He tells Pacific magazine how Pacific University helped shape his journey.

What brought you to Pacific University?

"Most of my education took place at the University of Wyoming. My family relocated to Beaverton, and I had originally enrolled at the University of Portland, because they offered me more transfer credits for my stuff coming in. I honestly didn't even know Pacific existed. ... Someone mentioned Pacific to me ... I drove down, saw the campus and met with an academic advisor. They were able to match what was happening over at UP, and they were a little less expensive. ... I ceased my classes at UP and ... enrolled at Pacific University, and I could not have been happier."

What did you gain from the experience?

"It was, in my opinion, the best place for my academic philosophy and my learning style and, you know, kind of a laid-back, hippy kind of school. ... In our education program, there was a lot of talk and discussion. It really helped you to kind of reflect and evaluate who you were going to be as a teacher. They didn't tell you, 'This is what a good teacher is,' or 'This is what a good teacher does.' It was more like, 'Of all these different things that make up good teachers, which are you going to take and shape into the kind of teacher you are going to be?'"

► magazine.pacificu.edu/RalphWatkins

brieflynoted

HEAR HEAR | The Pacific University EarClinic opened in late October 2014, providing hearing and balance services in western Washington County. A part of the School of Audiology, the EarClinic features the most up-to-date technology for evaluating the hearing of people at all stages of life, and provides clinical

experience for Pacific students seeking their doctorate of audiology while serving the healthcare needs of the community. ► pacificu.edu/EarClinic

JUSTICE FOR ALL | The College of Arts & Sciences will launch a new major this fall in criminal justice, law and society.

The multidisciplinary program will focus on the role of social control, social policy, and law in society. Students may go on to law school, as well as advocacy organizations, public policy institutions, education, international affairs and government.

► pacificu.edu/CriminalJustice

honors & awards



Gail Aamodt, clinical education coordinator in the School of Dental Health Science, has been elected 2014-2015 president of the Oregon Dental Hygienists' Association, and faculty member Katie Bell has been elected secretary. Of the seven ODHA officers elected at the organization's annual conference in November, five have ties to Pacific University. Cassie Button '12 was chosen as president-elect. Leslie Peterson '09 was elected vice president. Kyle Johnstone '11, MHA '14 was elected treasurer.



Nancy Neudauer, associate professor of mathematics, received her second Fulbright Specialist Award in as many years to advance math education in Africa. Neudauer visited Africa in November, teaching courses in Tanzania and Ghana and helping set up a new African Institute for Mathematical Sciences through the Next Einstein Initiative, which seeks to unlock and nurture scientific and technical talent across Africa.



Sarah E. White, associate professor of pharmacy, earned the American Society of Health-System Pharmacists 2014 Best Practices Award in Health-System Pharmacy in October. Her manuscript, "Implementation and Successes of an Inpatient Medication Therapy Management Program," was one of six recipients in 2014.



Dawn Salgado, associate professor of undergraduate psychology, will organize and present at a Featured Feminist Science Symposia at the 2015 Association of Women in Psychology conference in March 2015. Her symposium will examine incarcerated women's experiences within the criminal justice system.



quickfact

Biology Professor David Scholnick recently discussed his "shrimp on a treadmill" research in a humorous political commentary published in The Chronicle of Higher Education. The research became the icon for wasteful government science spending, inaccurately reported to have cost millions in taxpayer dollars. In reality, the treadmill was built for less than \$50 out of Scholnick's pocket — but is now for sale for \$1 million to "put an end to the erroneous media reports of wasteful government sponsored shrimp-treadmill research."

► pacificu.edu/ShrimpTreadmill

STEM IN SCHOOLS | The Pacific University College of Education has received a grant of more than \$580,000 to help improve the quality of science, technology, engineering and mathematics education in Salem and outlying areas south of


Portland. The Oregon Department of Education Title IIB Math and Science Partnerships award will enhance Pacific's role in the South Metro-Salem STEM Partnership over a three-year period. The grant comes in addition to \$800,000 from the National Science Foundation

to support the Noyce Scholarship program, which prepares new teachers to teach STEM subjects in multicultural, multilingual and high-needs middle and high schools. ► pacificu.edu/stem ■

Pacific Let Me Be Me'

Professor emeritus and retiring handball coach Mike Steele launches an endowment to support the many aspects of Pacific that he loves.

BY JENNI LUCKETT

 PARRISH EVANS '11

Portland playwright Sue Mach '86 and writer/designer Carol Pott '86 both credit Mike Steele for their career choices. Mach came to Pacific to study physical therapy but switched to English after a class from Steele.

"He doesn't know this, but he completely turned my head," echoed Pott. "He took me aside one evening after class and said, 'You're a good writer, you should really focus on this.'"

Generations of Pacific University students have been touched by Steele's influence. They remember him for his challenging Holocaust studies courses, his inspiring English instruction, his leadership on the handball court, or even his passion for Notre Dame football.

Surprisingly few, however, remember him as the Victorian literature expert on campus, though that is the job that brought him to Pacific in 1975.

"That's the nice thing about Pacific," Steele said. "You can grow into whoever you are."

Steele studied English at Notre Dame and earned his PhD from Michigan State, where he started his career. Had he stayed, he said, he would always have been "the Tennyson guy."

Pacific, however, let him wend a different path.

As an undergraduate, he had an interest in the intersection of social justice and religion. That was the theme of his PhD dissertation, and it was the same interest that led him to shift his focus to the Holocaust.





Honor Prof. Steele

Professor Emeritus Mike Steele is establishing the Michael R. Steele Endowment. Make a gift today in Steele's honor, and help secure his legacy. Your gift will support:

- ATHLETICS
- HANDBALL TEAM
- ENGLISH LITERATURE SCHOLARSHIP
- PACIFIC UNIVERSITY LIBRARIES HOLOCAUST COLLECTION

► pacificu.edu/give

"The Holocaust raises virtually the same question: Where was God?" Steele said. The question too big for a single discipline, Steele and a fellow professor took it on in one of the university's first examples of team-teaching.

"We went to the registrar and said we wanted to teach a class in the same room at the same time, and we just did it," he said.

Over the years, Steele has taught the course with three different history professors, and it has become a perennial favorite among students.

Meanwhile, Steele wrote books on the subject, and on other topics, as well. He has written biographies of footballer greats Don Devine and Knute Rockne, and he literally wrote the book on Notre Dame football — a complete encyclopedia, in four editions.

"That's just a labor of love," he said. "I like writing."

Outside the classroom, Pacific gave Steele an outlet for his love of sports. He has coached football and cross-country, but it's handball where he's truly left his mark.

The sport wasn't all new to Pacific when Steele arrived: He played with Professor Miles Shishido and Dean Charles Trombley during his interview, though Steele says they used the wrong kind of ball.

But he's the one who started the student club, which lives on today.

"He took me aside one evening after class and said, 'You're a good writer, you should really focus on this.'"

CAROL POTT '86

"It just persisted," Steele said. "That's been a joy."

Today, he wears a large championship ring that proclaims Pacific's "back to back championships," received after the squad brought home consecutive Division II combined team wins in 2013 and 2014.

"I was crying when I found out. I knew about 10 minutes before the team, and I couldn't tell them. We were sitting at the banquet, and I was tearing up, hoping they didn't notice."

Steele officially retired from his position as distinguished university professor in 2011, though he still teaches the occasional class. This spring, he will hand over leadership of the handball team to David Steinberg, a retired Intel engineer who is the reigning world champion in the 55+ age group.

"We couldn't have a better guy," Steele said. "And the assistant coaches are outstanding." (One is Steele's son, Matt.)

As he says goodbye, Steele is thinking about his legacy. More than 250 students have played handball under his tutelage, and the students he's taught count far more than that. He estimates that some of his students are in their early 60s now, while some are still in school at Pacific.

At every turn, Steele has sought to give students his personal attention, to challenge and inspire them, and to support their dreams — as Pacific supported his.

"Pacific is the place that let me be me," he said. "That's what I hoped to do for students." ■

WATCH | Mike Steele talk about a lifetime in the Pacific community.

► magazine.pacificu.edu/MikeSteele



Newspaper clippings of Pacific handball athletes



voices

Money Matters

PACIFIC ALUMNI IN THE FINANCIAL INDUSTRY

offer their tips for managing your money successfully at every stage of life



Christy Aleckson '95

runs Single Point Financial Advisors in Beaverton, Ore.

Nationwide Americans carry more than \$11 trillion in consumer debt. At that rate, going debt free like the alumni on page 16 may not be in the immediate future for everyone. But these three finance experts — all Pacific alumni — have some tips to help everyone be a little wiser with their money. These tips, of course, are their own. Be sure to consult with your own financial advisor before making any decisions.

What advice would you give a current Pacific student for managing their finances?

Aleckson: Don't borrow more than you can reasonably handle when you leave college. Second, build your credit score now! Get a credit card and learn how to use it responsibly. Keep your limit low. Then, use the card a couple times per year, paying off the balance in full each time.

Ray: Paying the interest expense on credit card debt is like lighting money on fire. ... Regardless of your major, take a stock market or investing class. It's an equally useful and necessary skill for business, creative writing, history or science students. No matter what job you end up having, you'll likely be earning some form of monetary compensation. You should know what to do with it.

Cortez: Start by building good habits. Even if it's \$20 a month, you should start with something. Most college students think, "I don't have money to save," but you probably have \$20 a month. That's one latte a week.

What advice would you have for an alumnus who just graduated?

Aleckson: Get in the practice of putting money into savings, even when you think you can't afford to do so. And then forget you have that savings account.

Cortez: If you don't know exactly what job you want, that's OK. It's better to take a job with earning potential than live off credit cards. After earning a college degree, I spent two years as a waitress. It was perfect; I was able to earn income and learn budgeting while still enjoying being young.

Ray: Make sure you do everything you can to maximize your retirement savings as soon as possible. At the bare minimum, contribute the necessary amount to a company-sponsored 401K plan to fully take advantage of your company's matching program. Even a few thousand dollars per year, matched by your company, will compound into huge amounts over your lifetime.

... who graduated 10 years ago?

Aleckson: Participate in your company's retirement plan, at least to the employer match. It's "free" money! If you have a family, be sure to put life insurance in place as soon as possible. It is much more affordable when you are young.

Cortez: The best thing for people to do at this age is to find a financial advisor to work with and start a financial plan. It's the road map you'll need to navigate you through your financial ups and downs.



EJ Cortez '02

is a registered wealth services associate and insurance specialist with McGee Wealth Management in Portland.



Fletcher Ray '00

is currently a vice president in the institutional real estate investing division of a super-regional bank.

READ | Meet the experts

► magazine.pacificu.edu/MoneyMatters

Ray: It's time to take a very hard look at your retirement planning. Sit down with a financial advisor to see how you're doing and whether you're on track to meet your goals. Playing catch-up gets harder and harder the later you start; don't put it off any longer.

... who graduated 25 years ago?

Aleckson: Take the time to really assess your money priorities at this point in life. When do you want to retire? Are you really planning to pay for your children's college education? What legacy do you want to leave when you are gone? Once you have your priorities set, it is easier to make financial decisions.

Cortez: Consider looking into long-term care insurance. We are living longer. There are many options to fund your long-term care needs, and this is the age to start doing the research.

Ray: Teach your children the importance of budgeting, saving and investing. My mother helped me invest my savings into a mutual fund when I was 14, and she always involved me in the household budgeting process. At a young age, I learned the importance of balancing the household budget and the importance of saving for the future.

... who graduated 50 years ago?

Aleckson: Meet with an estate planning attorney and your financial advisor to be sure your assets are named properly for how you want to leave them to your beneficiaries. Also, make sure that you have figured into your budget healthcare costs — I have found that many people underestimate these numbers.

Cortez: Estate planning is key. Work with an advisor to find the most efficient way to transfer your wealth.

Ray: Write a book about your life history. Your own children may not appreciate it, but your grandchildren most certainly will. And spend as much time with them as possible! ■

TOP TIPS

1. **Know what matters to you.**
 2. **Money is time.** When you are buying something, you are exchanging the time you worked for the money for that item. Is the item worth the hours you worked?
 3. **Money also is a tool.** Use it well, and don't get caught up in emotion. We don't have emotion around using a hammer.
 4. **Know how much comes in and how much goes out,** at every stage of life. What do you really pay for your car? Add up your car payment, auto insurance payment, maintenance expenses and gas bill.
 5. **If you buy a house, buy it because you want to live in it,** not because you think it's a great investment. It's most likely not. Most people break even on their house.
 6. **Pay off your credit card debt each month.** If you can't pay the total balance each month, you are spending too much money.
 7. **Insurance can be your friend.** There are ways to keep insurance premiums affordable, and there are times when having insurance will really help.
 8. **Pay yourself first:** When you earn money, get a gift, inheritance, raise, etc., set some aside for yourself in a savings, investment or retirement account.
 9. **Contribute to your company's retirement plan** if they match. It's an instant return on investment!
 10. **Seek out professional help,** even if you don't have much to invest. Financial advisors can help you create and follow a budget or show you how to get out of debt.
- **Bonus tip.** Contact the Office of Development to learn how to include Pacific in your estate planning.
- **503-352-2211**



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Art Therapy

BY JENNI LUCKETT

STUNNING COLLECTION *of drawings display a passion, and PTSD therapy, for Bill Forst '67.*

Every couple of months, an envelope appears in the Office of Advancement Services that demands notice.



Bill Forst '67

Sarah Thomas, data coordinator for the office, started noticing these envelopes around 2011 and began corresponding with the sender, Bill Forst '67.

A self-taught artist with a particular passion

for cartooning, Forst bedecks his communications with cartoons, quotes, calligraphy and commemorative stamps. Inside these bright missives, he has sent reams of typewritten memories of his years at Pacific, along with his hand-drawn artwork.

"Some are humorous, some are of events," Forst said. "Some are anecdotes of my granddaughters, my sons, or visions of what I see."

Forst, a native of California, never studied art formally. At Pacific, he loaded up on classes in German, Russian and history. He spent a year overseas in Germany — such study abroad opportunities were rare at the time — and he enjoyed

strumming his banjo in folk jam sessions in the dorms, serving the community with members of the Intercollegiate Knights, and playing baseball under Coach Chuck Bafaro.

"I can't have any more praise than that experience," Forst said of Pacific. "The teachers were like friends. They probably still are."

His artwork emerged here and there: in silk-screen posters for the Pacific Singers or a MAD-style satire magazine called *Prude* that landed him in the dean's office.

His goal, though, was to become a foreign language teacher. After graduating, he earned a master's in German, then was drafted to serve in Vietnam. When he returned, wife and son eventually in tow, California no longer required students to study a foreign language, and he couldn't find a teaching job. Instead, he took a job with the local post office, where he worked for more than a decade, and struggled to cope with the post-traumatic stress disorder left by the war.

Art has been a big part of that struggle.

"I went to the mental health clinic at Menlo Park, and they said to pursue the artwork. It's more like therapy for me," he said. "Instead

of a journal, I do it visually ... so I didn't have to tell the nurses or psychiatrists or doctors what was bothering me. They could see it."

He still draws the lighter stuff — baseball cartoons in the style of Willard Mullin are a particular favorite. And he does the occasional landscape or portrait on contract.

He also draws memories of Vietnam, "what used to be, what could be," as well as reactions to current events.

"I try to stay away from some political things, other than what I do to help vets, because I'm experienced with that," he said — though recently his drawings have been laced with themes of race, authority, and gun control.

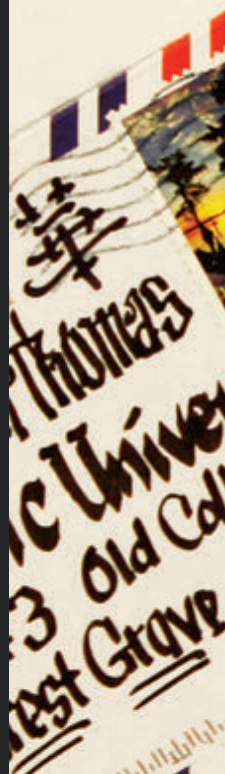
His work hasn't been published much: It's appeared on a baseball website and in a collectors magazine. More importantly, it's been an outlet.

He comes up with at least one new idea and sketch a day, and he collects books to learn new styles and techniques.

"It's curiosity," he said. "I keep busy. That's really, really helpful." ■



SEE | Find more of Forst's images in an online gallery. ▶ pacificu.edu/magazine/BillForst







BY JENNI LUCKETT

 PARRISH EVANS '11

Down with Debt

Is college worth the cost? Empirical data says yes. So do a couple of Pacific University alumni, now that they have paid off all the debt they accrued during and immediately after school.

Emily (Hobizal) '08 and Colin Kambak '06 accumulated debt while at Pacific University. Together, they carried some \$60,000 in student loans, on the high side of average for an undergraduate today. Then there was the \$22,000 on credit cards, amassed as Colin struggled to find steady work during the Great Recession. Add in a couple of car payments, and they were looking at \$90,000.

The turning point came when they overdrew their bank account three times in a single day shortly after their wedding.

"Here I was with a new wife, and the first month I was asking her dad for \$200," Colin said. "It was not good."

At that moment, they vowed they would never ask their parents for money again, and they would stop letting their debt hold them hostage.

Five years later, the couple was completely debt free, raising their first child, and ready to buy a home.

For the Kambaks, the process of going debt free was both a practical and faith-based one. They had heard about Christian financial author Dave Ramsey at church and picked up his book after the overdraft incident.

"Colin read it in one day," Emily said. "Then he made a list of everything we could sell and for how much."

The overall philosophy, the Kambaks said, is to live very simply for a short time in order to live with more freedom in the long term. Ramsey advises starting by saving \$1,000 for an emergency fund, then paying off the smallest debts first — by all means possible.

The Kambaks cut out cable, moved into a tiny apartment, and sold whatever big ticket items they had, like a couch for \$800, and even many of their wedding gifts. They traded in their relatively new cars for older, cheaper options. They had a few happy accidents — surprise inflows of cash they attribute to the power of faith.

They budgeted ruthlessly, and stopped buying new clothes or going out with friends in the evening.

"We were going against what all of our friends were doing. Not going out to eat, saying no to things," Emily said.

It was hard, but they kept the end goal in mind.

"It was something we had to, as a couple, decide," Colin said. "We were OK with living a more simple life for a while."

It took a year to pay off their credit cards, a little longer for the car, and three years for the student loans. They allowed themselves to spend a bit more when they were expecting their daughter, Claire, now 2, but even then stayed focused on a simple, debt-free life.

continues ▶

"Both our parents thought we were crazy, but we felt like slaves to debt," Colin said. "The quicker we were out of debt, the quicker we could live our lives."

The Kambaks are undoubtedly an exception.

On the other end of the spectrum are the stories of college graduates with hundreds of thousands of dollars in debt and no jobs.

In between is a still troubling reality: Tuition is on the rise, students are graduating with ever more debt, and the economy, while recovering, isn't necessarily offering the jobs or salaries to keep pace.

For many, it begs the question: Is a college education worth the cost?

A recent *Washington Post* headline said student debt is like "having a hefty mortgage without an actual house."

In fact, the average student loan debt is about \$29,000 for undergraduates nationwide, and about \$25,000 in Oregon. That's more like having an expensive car payment, albeit spread over decades rather than a few years.

Tuition has undeniably skyrocketed in recent years — public schools rising more rapidly than private, as government funding for state universities takes cuts. That, too, is complex, though, as — like with a car — few students pay the sticker price.

"The quicker we were out of debt, the quicker we could live our lives."

At Pacific, for example, incoming freshmen see an average discount of nearly half of the published tuition rate. That puts Pacific's aid above many of its peers, but the average among private colleges in Oregon is a first-year financial aid package of more than \$17,000, not including loans.

Pacific undergraduates do take out an average of \$7,000 a year in student loans, though. And while private university students are more likely to graduate in four years, mitigating some costs, and are less likely to default on their loans, that's still some \$300 a month out of a young professional's income.

For the past few years, President Lesley Hallick has used her State of the University address to discuss the "brutal facts" facing higher education, including the challenges of keeping a share of a declining pool of prospective students.

Colin '06 and Emily Kambak '08, and their daughter, Claire, clean up the yard in front of their small Cedar Hills home. The Kambaks paid off \$90,000 in debt, including student loans, before buying the modest house less than a decade after graduation.



In the short term, Pacific has worked to bolster its articulation agreements with community colleges, making it easier for students to transfer from a community college. Pacific draws more transfer students than any of its private institution peers in the Pacific Northwest and has built additional partnerships with schools in Hawai'i to continue offering students a path to a bachelor's degree.

Fundraising at Pacific also has been a priority, with the endowment growing 32 percent in the past five years. That endowment is what allows Pacific to offer deep tuition cuts and scholarships to students, among other things.

Additionally, while maintaining its rich liberal arts and sciences programs, Pacific also is looking for ways to offer students a more direct path to the workforce, if that's what they want. That includes investing in programs like an undergraduate teaching track for prospective teachers of science, math and English as a second language, as well as the university's first fully online bachelor's program, a degree-completion program in health sciences.

In 2014, Hallick launched Imagine 2020, an internal effort to turn the university's strategic plan into reality by identifying the specific innovations and ideas to improve efficiency and change the model of education to better meet students' needs — and budgets.

Back to the car, or mortgage, metaphor, though: Is student loan debt like having a payment for no asset?



Is a college education worth the cost? Empirically, the evidence says yes.

Even before the economy fully recovered, the National Center for Education Statistics found that young workers with a bachelor's degree were significantly better off than those without.

In 2012, the average worker, age 25 to 34, with a high school diploma earned \$29,960 a year, compared to \$49,900 with a bachelor's degree. A master's degree added another \$10,000 a year on average.

That four-year degree can mean an average of nearly \$20,000 more a year, even early in a career.

Likewise, a recent study by the Federal Reserve Bank of New York found that a worker with a bachelor's degree earns, on average, more than \$1 million more in a lifetime than a worker with a high school diploma.

Anecdotally, it may not always feel that way.

Colin Kambak spent the first three years out of college struggling to find steady work with his degree in biology.

He worked in seasonal and temporary positions, earning \$11 an hour his first year out of college, about what he could have made working summers at home in Alaska.

"I think all of us in college have these grand ideas of what's going to happen when we graduate. I expected an average job, \$40,000 to \$50,000 a year," he said. "I'd wonder, 'Is this just the field? Or the economy? Or is it just me not being good enough at marketing myself?'"

Ultimately, though, he ended up with the City of Portland's Environmental Bureau. Emily, who majored in exercise science, worked for a health company right out of school and eventually moved to a position analyzing running apparel for Nike.

Both say their time at Pacific offered them an invaluable small school environment, lifelong relationships, and the potential for career success — not to mention support from the university's Career Development Center years after graduation.

If he was starting over today, Colin said he might try to take out fewer loans and pay for school as he went.

"Some people use debt as a tool. That's too risky for us," he said. But, he added, you have to assess the return on investment.

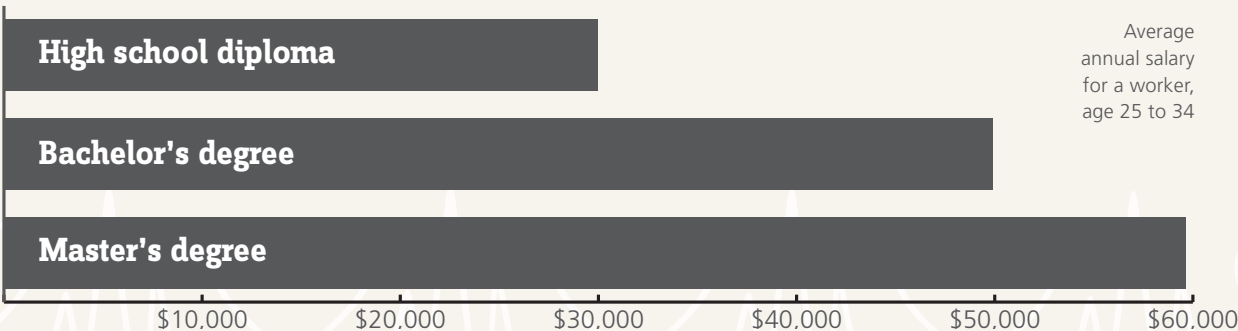
"Using a credit card to buy a burger is not a good deal," he said. "A student loan to go to school, I don't think it's the worst thing to do. It provided me an opportunity to get an education right away ... to have a college education and be able to get a good job." ■

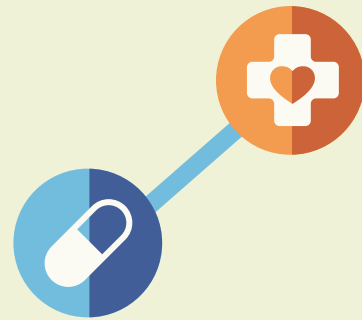
Earning Potential

The Federal Reserve Bank of New York found that the average return on investment for a bachelor's degree is 15 percent. In total, a

worker with a bachelor's degree can expect to earn, on average, \$1 million more in a lifetime than a worker with a high school diploma.

The National Center for Education Statistics says the earnings start immediately:





A Path to the Next Step

Continuing education offerings provide opportunities to move

Bryan Lang is in the office by around 7 a.m. each morning, and he doesn't close up until after 6 p.m. each night.

Fueled by a single cup of coffee a day, the physical therapist says the long hours don't bother him.

"When I was working (at my previous job), I didn't work as long hours, but I felt wiped out and exhausted more," said Lang PT '13, MHA '14. "Now, I work longer hours, but I'm not as tired."

"Working for something that's yours, that's a reflection of you, makes a difference. You have more energy to go and do."

Lang was always interested in a career in the health professions, and he chose physical therapy, over, say, medical school, in part because he wanted to be established in his profession before the age of 30.

"I saw myself as a young professional," he said.

At 26, he is that: He's not just practicing; he owns the Northwest Portland clinic where he and a partner physical therapist see patients.

He also is helping others follow in his tracks, co-teaching a continuing education course in practice management through Pacific's College of Health Professions.

Pacific University is rare in its almost equal population of undergraduate and graduate students. The combination of undergraduate liberal arts and sciences with graduate and professional programs in optometry, health professions, education, business and more gives

BY JENNI LUCKETT

 STACIE STRUBLE '15



students a myriad of pathways to the next step in their education or career.

Pre-professional tracks help undergraduates earn their bachelor's degree and complete prerequisites for grad school. Dual enrollment programs at the graduate level allow healthcare professionals to earn clinical and administrative degrees. (Lang, for example, earned his doctorate in physical therapy plus his master's in healthcare administration concurrently at Pacific.

Read more in "Private Practice," page 23.)

Continuing education, or CE, takes the next step, offering alumni and other professionals the ongoing training required to maintain their licenses, as well as learn new skills to enhance their careers.

"Like all other businesses, innovations are always coming," said Jeanne Oliver, director of external relations for the College of Optometry.

Oliver organizes everything from online courses for optometrists to some of the college's most notable destination conferences, such as Island Eyes in Hawai'i each January or the Victoria Conference in British Columbia each July.

"They get more technology, new devices that they need to know about. Contact lenses keep changing. Electronic health records are big right now," she said. "You've got to learn how to do all these things in order to keep in practice."

The same is true in the College of Health Professions, where Pacific is a bit newer to offering continuing education. Lisa Downing coordinates courses that meet CE requirements for practitioners in a variety of fields, from occupational and physical therapy to psychology and pharmacy. Many of the health professions CE courses are interdisciplinary in nature, offering professionals opportunities to come together for a common cause.

"The (Affordable Care Act) requires more efficient practices," Downing said. "And our patients in Oregon go to a great buffet of healthcare: naturopaths, internists, self-referrals to PT, acupuncture, counseling. They all have to talk together or they're not giving good care."

Recent course topics have included smoking cessation, traumatic brain injury, and adolescent wellness.

"You come out of school as a generalist," Lang said. "(Healthcare) is constantly changing, evolving. If you don't stay on top of the curve, it's easy to become complacent and use a cookie-cutter approach. You start to specialize in continuing education."

Then there are the opportunities for other kinds of professional growth. Optometry and other health professions typically don't count practice management toward continuing education requirements for licensing, but many professionals are interested all the same.

Practice management is already a part of the College of Optometry curriculum, but the College of Health Professions has been adding more training through CE.

**"As a graduate,
you remain our
customer for life."**

LISA DOWNING, COLLEGE OF HEALTH PROFESSIONS

"We have a number of alumni who are coming because they want to change what they do," Downing said. "They are at a place in their career where they've gone to Pacific, got licensed, and worked for other people ... now they're ready for more, and we can help."

Downing said she sees the ongoing opportunities as part of the value of a Pacific University education — a part that lasts long after graduation.

"As a graduate, you remain our customer for life," Downing said.

Lang has partnered with School of Professional Psychology Professor Robin Shallcross in teaching one of the courses in the college's new six-part series, "Build Your Own Healthcare Practice." Their course is "Do I Have What It Takes To Run My Own Business?"

"It's not all rainbows and butterflies," Lang said. "To do something like this, you have to figure out what works for you, your significant other, your family. You have to find out what their expectations of you are and what's feasible."

But, he said, a private business also doesn't necessarily require the hours he chooses to work — and it's not the pipe dream some assume.

"People shouldn't look at owning a business as a daunting, unreachable task," he said. "I definitely don't regret anything so far." ■



10 Tips for Excellent Business Etiquette

Jeanne Oliver has been the “Miss Manners” of the Pacific University College of Optometry for 25 years, though her real title is director of external relations.

Beyond her “day job,” Oliver gives optometry students a little lesson in professional comportment with an annual session in business etiquette and “final exam” of a formal five-course dinner event with some of the college’s corporate partners.

Her top tips:

1

Dress for your audience. Be sure that your clothes make the impression you want. “A conservative neckline for women is two inches above the cleavage. Men will wear socks, and women will wear hosiery,” Oliver says, though she acknowledges that’s not always a popular perspective.

2

Turn off the cell phone.

3

Social etiquette is gender-based; business etiquette is hierarchy-based. The “top” person may be your boss, your client, an elected official, or the eldest in the room. “Always defer to the person with the checkbook,” Oliver says.

4

Introduce people to the highest-ranking person. Example: “Ms. Prospective Client, I’d like you to meet Team Member.”

5

Never refuse a handshake. Oliver says she understands that a fist bump spreads fewer germs, but she’s not buying it. If someone offers a hand, take it. If you need to wash up later, do so covertly.

6

When you receive a business card, take a moment to read it and comment on it. “Don’t just shove it in your pocket,” Oliver says.

7

Receptions are not about eating or drinking. Do not have more than one alcoholic beverage at a business event. Be prepared to shake hands. That means no sweating beer bottle or messy food in your right hand. Keep your napkin handy. Ladies, blot your lipstick to avoid leaving marks on your glass.

8

Use proper table manners. Pass food from left to right. Pass the salt and pepper shakers together. In a formal dining situation, select silverware from the outside moving toward the plate for each course. Use the “b” and “d” trick to identify your place-setting: Make OK symbols with each hand. Your left hand looks like a lowercase “b,” for the bread plate on the left. Your right hand is a lowercase “d,” for the drink on the right.

9

Order a meal that you are comfortable eating and can consume neatly. Skip saucy pastas, ribs, and finger foods. Avoid crumbly foods that will leave a mess.

10

Send a handwritten thank you note within 24 to 48 hours of receiving a gift or attending a function. Oliver has a collection of notes on her office bulletin board. “Nobody prints out an email to hang up,” she says. ■

Private Practice

Less than two years after earning his physical therapy degree from Pacific, Bryan Lang is practicing in his own business

Bryan Lang's older sister is a physical therapist.

So, of course, he resisted her encouragement to explore the field.

"I love her to death, but you don't want to always follow in your big sister's footsteps," said Lang PT '13, MHA '14.

Still, it was her prompting that eventually led him to the field — a field where he now owns a clinic with his sister as a partner.

"A lot of people come to the profession because they got hurt and have experience with PT," Lang said. "I didn't have that experience. I just really liked science."

He thought about medical school but wanted to be established in a career faster than that path would allow. He enjoyed the academic side of pharmacy but discovered on a job shadow that the practical side wasn't a good fit.

Finally, as an undergraduate at Oregon State University, he shadowed a physical therapist in Corvallis.

"I loved it," he said. "You can build a rapport with clients better than other health professions. You're on the road to recovery for them. You can really make a difference in someone's life, both physically and mentally."

continues ►



BY JENNI LUCKETT

 STACIE STRUBLE '15



Lang, who grew up in the Pacific Northwest, applied to several PT schools, but Pacific University was his No. 1 choice. He got in, then decided to hedge his bets by dual enrolling in the master of healthcare administration program.

"It's a good degree to have," he said. "And, it was a reasonable cost since I'd already put the money into the PT program."



"It's definitely been a crazy learning curve. There's so much more involved than you can ever prepare for."

Lang said he graduated from the PT program on a Saturday and started work at a clinic on the following Monday morning. For a year, he'd work during the week and go to his MHA classes on the weekends. He kicked around the idea of someday owning his own practice.

Then, a colleague connected him with Jim Arneaux, another physical therapist looking to sell his practice in Northwest Portland.

"I gave him a call and said, 'I'm not really sure I'm interested in buying, but I'm interested in learning the process to buy a practice,'" Lang said. "I asked if he would talk to me about his experience, the steps, and his 30 years of practice."

What he discovered was a colleague who was incredibly nice, patient-focused and very interesting in ensuring that the practice maintained a high quality even after he had sold it.

Ultimately, Lang teamed up with his sister and another physical therapist to buy Whole Body Health Physical Therapy. It was a bit of a risk, he said: They're young in the profession, and they're working to build a client base, as Arneaux has been ramping down for several years.

"It's definitely been a crazy learning curve. There's

so much more involved than you can ever prepare for," he said. "Everyone knows you have to have a business plan and have equipment, but there's credentialing and a compliance book. Are you going to do electronic medical records? What are your workflows? It's a lot of trial and error."

It's been less than a year, though, and Lang and his partner are planning for the future. They're going to take out a wall for a little more space. They're getting ready to take on a physical therapy student. And they hope to get a front office staffer, at first part time, then at expanded hours.

"For me, it's totally worth it," he said. "I don't regret anything." ■

WATCH | Bryan Lang shares his route to success.
► magazine.pacificu.edu/BryanLang



STORY AND PHOTOS BY
MARTHA CALUS-MCLAIN '03



Loving the Daily Grind

A couple of alumni took a chance on a Hawai'i coffee farm. Five years later, they are winning awards and giving back to the coffee community.

One night in Spring 2010, Brandon von Damitz '04 found a real estate posting that would forever change life for him and his partner, Kelleigh Stewart '04.

They were looking to purchase a home in Portland, and Brandon's 3 a.m. search turned up what he described as "a glowing open sign." The ad, inserted among postings for Portland bungalows, was for an owner-financed coffee farm in Hawai'i.

He was sure it was a scam.

It wasn't.

By June, Brandon and Kelleigh had visited and bought the farm. By September, they were living on the island of Hawai'i, learning how to farm coffee from Bob, the 64-year-old seller.

It was quite a leap but, as Brandon put it, "There were no signs telling us not to do this."

After nearly five years of hard work and experimenting, the farm is producing

award-winning coffee and helping making a positive contribution to the coffee community in Hawai'i.

Visiting the three-acre farm in the Puna region of the Big Island is a total sensory experience. Among the usual chatter of birds and the rustle of the tropical breeze are vocal chickens and roosters, as well as the occasional bleating sheep. Kelleigh and Brandon encourage smelling, tasting and feeling the coffee beans as they make their journey from shrub to cup.

By late January, most of the coffee bushes are "pau," or finished, for the season, but a few still bear coffee cherries. Kelleigh and Brandon offer a sample of the edible cherry peel, which is surprisingly sweet. Inside, the bean is coated with a sticky layer of mucilage, also sweet.

Brandon and Kelleigh employ a crew of harvesters who hand pick the berries from September to January. The Big Island is the only island in Hawai'i

continues ►



where coffee is harvested by hand. The rough volcanic terrain and small scale of farms makes it unsuitable for the machinery used to harvest coffee elsewhere.

The terrain also makes organic farming nearly impossible, as fertilizer is essential to ensure the soil can support the bushes. Brandon and Kelleigh use other natural practices, avoiding pesticide spray and keeping a team of 12 sheep who “mow” the orchard, provide some fertilizer, and guard against wild boar who like to eat the coffee bushes.

Brandon does the bulk of the outdoor work, including supervising the crew. Days begin at 5:30 a.m. and end around 7 p.m. Brandon, who grew up in the Portland suburbs, learned to farm through an apprenticeship with a small farm in Portland after he graduated from Pacific University with a degree in philosophy.

Kelleigh encouraged his interest in farming.

“Basically, I wanted him to learn how to grow plants so we could eat them,” she said. “I wanted him to go to farm college.”

“That was where I cut my teeth on farming,” Brandon said. “I loved the community aspect, and we ate really well.”

Eventually Brandon found he needed to increase his income, so he turned to serving food instead of growing it.

“At the time, the local food movement was just starting to gain traction, and I got to see the other end of the system.”

Kelleigh’s path to farming also took her through many years in food service as a cook and as a server. When she arrived at Pacific University from Salt Lake City in Fall 2000, she aspired to go into medicine. After a break spent as a chef in Alaska, Kelleigh transferred to Portland State University, partly for financial reasons.

“I transferred to PSU because I had to, but I wish I hadn’t had to,” she said.

While at PSU, Kelleigh began managing a vegan café. It was “a really big job,” she said, but it was where she learned how to run a business. After college, Kelleigh continued to work toward a career in the medical field with a position in a lab at the Red Cross. The hours were demanding, though: “I never saw the sun.”

Eventually, she returned to a career in food as a server in multiple restaurants, learned how to hunt for mushrooms, and learned the finer details of beer and wine from a sommelier.

Now Kelleigh uses her diverse collection of skills to perform the indoor work of storing, sorting, roasting and



packaging the coffee beans after Brandon and the crew have picked the cherries, removed the skin and mucilage, then dried the beans in a greenhouse.

Some of the beans still boast the sticky mucilage — these are undergoing a method called “honey process,” which removes the skin but nothing else. Brandon explains they spent some time experimenting with this process and it “cupped well.” They found a way to roast the coffee to preserve the sweet flavors and balance the acidity — an experiment that paid off in 2013 with the grand prize at the Hawai’i State Cupping Competition.

Every step of the process is precise and finely honed, but the sorting stage proves to be a vital step in the creation of a specialty coffee. The beans are run through a grader, which sorts them by size and quality.

The grader is a critical component in the quest to improve the lives of coffee farmers. Kelleigh successfully wrote her first grant application to fund the machine.

“The first year we made no profit,” Kelleigh said. “We were teaching farmers why it’s good to sort the coffee. It removes the defects, adds value to high grades, and makes the lower grades more affordable for price sensitive locals.”

The challenge in Hawai’i is that the very act of producing the coffee is more expensive than elsewhere.

“There is nowhere else in the developed world where a coffee harvester can make a living and support the family picking coffee,” Brandon said.

Hawaiian coffee reflects the true cost of coffee but, according to Brandon, “Quality has to reflect consumer expectations of value based on the cost.”

That is where the grant-funded grader comes into play.

“The specialty coffee industry does not revere Hawaiian coffee,” Kelleigh said. “We intended to learn as much as we could to make a specialty grade.”

They have done so under the Big Island Coffee Roasters label, but their mission is to expand that level of quality throughout the region.

They know it is a lofty goal: “We understand the economics. It’s very hard to make money. If we didn’t have other resources, it would be hard to sustain ourselves.”

Those diverse resources include processing coffee for their neighbors and building websites for others in the coffee industry.

Kelleigh and Brandon talk about the coffee industry with an intense passion. They are

ferocious in their desire to help local farmers. To that end, they recently joined the Hawaiian Coffee Association board and hope to find ways to use their positions to continue helping other farmers.

With their keen focus on the business of coffee, it’s easy to see how the couple has transformed the farm from the neglected site they acquired five years ago into a productive business that shipped out 10,000 pounds of coffee last year.

Their September arrival coincided with harvest, which launched them straight into the work. The previous owner remained nearby for the first month to show them the farm operations and make introductions. Then they dove in.

“I was learning how to learn for a lifetime, and because of that I left college feeling like I could do anything.”

“We didn’t know anything about coffee,” they said. Brandon didn’t even regularly drink coffee. The first two years were spent learning. There was little opportunity for a social life, so they spent their days experimenting and studying.

They credit their time at Pacific with giving them some of the skills they needed to succeed.

“I don’t recollect any professor who didn’t seem genuinely invested in my well-being. They helped cultivate in me a love of learning because they demonstrated it,” Brandon said. “I was learning how to learn for a lifetime, and because of that I left college feeling like I could do anything.”

Kelleigh also gives significant credit to her Pacific years, particularly her relationships with faculty.

“It is more valuable to have a close connection with a mentor than it is to learn. You can learn anywhere. That’s the easy part. But when you have a mentor, you grow,” she said. “At Pacific, you learn how to develop your personality.”

As they look toward the future, Kelleigh and Brandon apply the same focused energy and willingness to try anything that they have used in their work revitalizing Big Island Coffee Roasters.

“There are no guarantees in life,” Brandon said. “All we have is our own self-assurance and internal navigation system.” ■



BY JENNI LUCKETT

Marsh Hall has been a defining landmark on

Pacific University's Forest Grove Campus for going on 120 years — exactly as it was planned.

But few people know that the stalwart building also is a symbol of the Pacific community's love for their school.

The building was the brainchild of the Rev. Thomas McClelland, Pacific's fourth president.

"When McClelland arrived at Pacific, the campus consisted of only three structures — College Hall, Academy Hall and Ladies Hall," reads *Splendid Audacity: The Story of Pacific University*. "What it lacked was a visual anchor in the form of a central, solid building. Marsh Memorial Hall ... would provide just such a landmark and put Forest Grove on the architectural map."

In 1893, McClelland secured a donation of \$15,000 from Dr. D.K. Pearsons to start construction, but the groundbreaking was delayed after the stock market crashed, making the remaining fundraising for the building a more daunting task.

In March 1894, Pearsons offered to increase his gift to \$50,000 — if the university could raise \$100,000 in pledges within a year.

That's when the Pacific University community really stepped up.

"The faculty, whose own salaries had not been paid in full, pledged \$1,200; the alumni promised \$7,000; and the trustees held themselves responsible for another \$30,000," reads *Splendid Audacity*.

By the beginning of 1895, just months from the deadline, Pacific was well short of its goal, though.

In February, the student body got together in a private meeting — unsolicited by faculty or administration — and pledged their own \$4,065, "an impressive figure indeed when we consider that total enrollment in the collegiate department at the time was 22," says *Splendid Audacity*.

Inspired by the gesture, Pearsons extended his deadline to July 1898, the 50th anniversary of the school's founding, and the university ultimately raised \$111,000. In the meantime, Marsh Hall was completed and dedicated on Sept. 27, 1895.

"Though gutted by a fire in 1975, it was completely restored within two years," the book says, "and stands today as a fitting tribute both to its namesake and to the spirit that permeated Pacific University during the McClelland decade."



DAY OF GIVING

The generosity and support of Pacific's trustees, faculty, staff and students are what made Marsh Hall possible in the late 1800s. Now, you can show your support for the university on a special Day of Giving on May 5.

class notes & profiles

1949

Francis "Primo" Brusco

and his brother, Eddie Brusco, were featured in the Longview (Wash.) *Daily News*, recalling their service in the Navy in World War II. Brusco served in the Pacific Theatre and gained acclaim as one of the Navy's best basketball players. After the war, he taught for nearly 20 years in Douglas County, Toledo and Kelson, Wash., then worked as a longshoreman for Brady Hamilton in Portland. He later became a high school and college sports official.

1952

Lois (Larson) Allen,

former Roseburg, Ore., mayor, joined the city's Association of American University Women branch in celebrating its 60th anniversary. Allen majored in primary education at Pacific.

1962

Lyman "Ray" West OD

and his wife Charlene welcomed their second great-grandson, Cade Carter Schonert, in June. They are enjoying life on the central Oregon coast.

1963

Paul Thompson

was inducted into the Springfield (Ore.) High School Athletic Hall of Fame on Sept. 27, 2014. He was a football and track star, as well as state champion diver.

1966

Pete Lorain has published a book, *The Gestalt of Leadership*.

Gayle Strickler was named to the board of directors of the American Civil Liberties Union of Iowa to complete an unexpired term. He will run for election for a full term next year.

1969

Pete Truax '69, MAT '83 was re-elected as mayor of Forest Grove. He started his service filling a partial term in 2009 and was elected in 2010.

1970

Gerry Berges '70, OD '73 retired in December 2014 after 35 years running Center Vision & Contact Lens Clinic in Kennewick, Wash., where he worked with longtime partner **Greg Luehrs OD '73, MS '87**. In

addition to his professional work, Berges has served as co-chairman of the Kennewick schools bond and levy committee from 1998 to 2008, and worked to secure funds for the Tri-Cities Cancer Center in the 1990s. He was named Kennewick's Man of the Year in 1997. He continues to volunteer with the Kiwanis, where he has been a member since 1977, with Soul Soup, a local hunger relief organization.

Kent Elliott retired from active ministry in the United Methodist Church in Wyoming and Montana in 2012 and began writing novels of old Montana. *I've Seen Dry* was published in 2013 and *The Shallows of Jabbok* was published in 2013. He currently is working on a series of short stories.

1971

Tom Jankovsky was re-elected to the Garfield County (Colo.) Commission, where he has served since 2010. He sits on the board of directors of Sunlight Mountain Resort, where he is part owner and worked for many years as general manager.

1981

Lincoln Daynes '81, OD '83 celebrated the 20th anniversary of his practice and was one of three optometrists considered for the Arizona Optometric Association's Optometrist of the Year.

1983

Hannu Laukkanen '83, OD '84, MED '94 presented a lecture and poster at the International Congress of Behavioural Optometry in Birmingham, England, in September 2014. His lecture was on visual profiles of soldiers after traumatic brain injury, and his poster featured a research summary for a brain injury vision symptom survey. Other alumni attending the congress included **Eric Hussey '71, OD '75**, **Gregory Kitchener OD '77**, **Rob Lewis '80, OD '81** and **Curt Baxstrom '83, OD '84**.

1984

Tom Barreto '84, OD '86 had his garden featured in the October 2014 issue of *Garden Gate Magazine*.

1987

Julie A. Schornack

MEd/VFL has been named to *Vision Monday's* annual list of influential women in its "Wonder Women" issue. Schornack received her optometry degree from the Illinois College of Optometry and her master's of education at Pacific. She is vice president for clinical affairs at Marshall B. Ketchum University's Southern California College of Optometry and oversees students in the University Eye Center. She also is an assistant professor in the Cornea and Contact Lens Service.

1988

Jeff McCaw is Scoutmaster for Boy Scout Troop 282, which donated more than 200 volunteer hours to the Hood River County (Ore.) Christmas Project, collecting toys for children in need. McCaw served on the board of The Christmas Project for 10 years and helped establish its nonprofit status. He owns Print It! Sign Media in Hood River. He and his wife, Jan, have two sons, Nathan, 23, and Adam, 18.

alumni profiles



Veronica Russell '03 is a member of the destination marketing team for the City of Seaside (Ore.) Visitors Bureau.



Summer Kozai '04 is living in Oahu and has returned to work following several years working to recover from a bout of bacterial meningitis that claimed her limbs.



John Pyle OD '64 is retired from the U.S. Army, where he served 29 years and retired from a position in the Office of the Surgeon General.

► magazine.pacificu.edu/VeronicaRussell

► magazine.pacificu.edu/SummerKozai

► magazine.pacificu.edu/JohnPyle



Old Spark Still Burns

It started out as a pretty normal night.

Rich Ryan, a resident assistant in Walter Hall, had given tours

to prospective students earlier in the day. He was hanging out with friends, playing cribbage and snacking on chocolate chip cookies.

Another friend had invited one of the seniors touring campus — Marcia Pogue — to join in the fun.

"We had a quiet evening, playing cribbage and having a nice time," Rich recalled. "Then it broke up, and everybody went to bed."

A few hours later, the evening was no longer quiet. Rich woke up to lights and sirens. It was March 27, 1975, and Marsh Hall was ablaze.

He doesn't remember everything that happened that night — "There was a lot going on," he said — but he remembers Marcia walking up to him.

"Marcia comes up and says, 'What's all this?'"

"I said, 'It's in your honor. They're burning the school down.'"

"She chuckled at that, and we stood there and talked and watched."

Forty years later, they are still talking and laughing — and the spark that caught that night outside of the infamous fire is still ablaze.

Rich went on to earn his doctor of optometry degree from Pacific in 1979, the same year Marcia graduated with a degree in speech pathology. He's still working as an optometrist, and she's a speech-pathologist at Eastern State Hospital near Spokane, where they live.

Their marriage has yielded three daughters and seven grandchildren.

Just weeks ago, they found one of their keepsakes from the fire: The check for Marcia's application fee was singed and was sent back asking for a new one.

"We still have that burnt check. We run into it every so often," Rich said. "That started us off with our relationship."

Marsh Hall, meanwhile, was renovated and rededicated in 1977.

"At the time, we didn't know if it could be rebuilt. It was such a gorgeous building," Rich said. "Now, it's even better than it was before."

"It's just one of those nice little things that came out of something not so nice."

► magazine.pacificu.edu/MarshFire



Alumni Census & Directory Over the next few months, the Pacific University Alumni Association, in partnership with Harris Connect, will conduct an alumni census to update alumni records. We hope you will take a few minutes to call our partners at Harris and update your record. Following the records update, you will have the option to purchase a directory. Alumni who wish to be included will be listed in the directory even if they do not make a purchase.

The information gathered via this census will help with reunion planning, alumni events, volunteer opportunities and fundraising efforts. We will also use the information to help current Pacific University students develop their career path, inform applicants to Pacific about the great things our graduates are doing, assist academic departments with assessments, and provide data for grant applications.

HOMECOMING
2015 SAVE
THE
DATE
OCTOBER 2-4

Homecoming 2015 will take place Oct. 2-4. The Class of 1965 will celebrate its 50th reunion and Golden Guard induction ceremony, the Boxers will take on the Pacific Lutheran Lutes in football, and a new class will be inducted into the Athletic Hall of Fame. Other activities will include reunion celebrations for classes celebrating 5- and 10-year milestones, a wine tour, and opportunities to tour campus and meet current students. Alumni who wish to learn more about supporting their reunion should contact the Office of Alumni Relations at 503-352-2057 or alumni@pacificu.edu.

Plus, alumni whose class years end in 6 or 1 can mark their calendars now for Oct. 14-16, 2016.

1991

Joe Hartford OD

lives in Rapid City, S.D., with his wife, Deb, and children, Sophie and Colton. He has been in practice there for 23 years and currently serves as president of the Board of Examiners for South Dakota. In August, he enjoyed cheering on his son's baseball team as it won the Little League World Series.

1993

Phill Mayhall

and his wife LaTasha welcomed son Gabryel Michael Dave William Mayhall at 5:08 p.m. Nov. 27, 2014 — Thanksgiving Day — in Knoxville, Tenn.

1994

Thuy Tran OD

participated in a panel discussion about the Vietnam War in September. Tran and her family fled South Vietnam in 1975, when she was 9. Tran practices at Rose City Vision Clinic in Portland and is a lieutenant colonel in the 142nd Medical Group of the Oregon Air National Guard. She also is on the board of advisers for the Vietnamese Community of Oregon.

1996

Tonya (Buttcane) Macalino

and her family recently were featured for their work as authors. Macalino is the author of several urban fantasies, including the *Shades of Venice*. Her husband, Raymond, has published two children's picture books. Their son, Damien, 9, published his first book about a year ago and is working on a graphic novel. Most recently, their daughter Helena, 7, published *The Reflection*.

1998

Eddie Hargreaves

and Jennifer Hastings married Oct. 13, 2014. They live in Modesto, Calif., where Eddie works for Apple Inc.

1999

Robert Biswas-Diener MS

recently published a book, *The Upside of Your Dark Side*, on the counterintuitive thesis that anger, guilt and other psychological unpleasantness is actually beneficial. The book has been featured in *Forbes*, *O Magazine*, *Success*, *New York Magazine*, *Chicago Tribune*, CNN, NPR, and other media outlets.

Tiffany Christian

completed her preliminary exams in November 2014 and is now a PhD candidate in American Studies at Washington State University.

Jeri Greenberg

and Brendan Finn were married at the Portland Art Museum in September 2014. The couple lives in Portland, where Jeri is a faculty member at Oregon Health & Science University.

Sara G. (Hewitt) Lachman

was named one of the 2014 Women in the Law by Michigan Lawyers Weekly. Lachman's practice includes real estate litigation, employment litigation, unfair competition and non-compete cases, and professional licensing disputes. She also attended Northern Arizona University and has a law degree from the University of Michigan Law School.

Erik Syrstad invented the Imaging Dispersive Energy Analyzer (IDEA), allowing next-generation measurements of the space environment from orbiting satellites. Syrstad works with Utah State University's

Space Dynamics Laboratory, which was issued a patent for the invention.

2000

Jennifer Baker has been named deputy district director of the Portland Small Business Administration. She has worked as an economic development specialist in the office since 2011 and previously worked in business management and international trade. She has a master's degree in internal policy from the Monterey Institute of International Studies.

Gina Bell and John Wiley married on Oct. 4, 2014.

2002

Cat (Cowden) Sheyman

and her husband, Dave, welcomed triplets Zachary Michael, Benjamin Ira and Joshua James, on Nov. 4, 2014.

Jacob '02, MAT '03 and **Rebecca (Lucas) Pence '03, OT '05** welcomed Emmett Stephen Pence on Aug. 22, 2014. He weighed 7 pounds, 15 ounces and measured 21 inches.

2003

Derek Akimoto and Laura Nagengast were married on Aug. 22, 2014.

Kaila Cogdill is an assistant curator with the Tulalip Tribes Hibel Cultural Center in Tulalip, Wash.

Pamela Mattson McDonald MAE

has published *Killed Again*, a mystery novel drawing on the art community, coastal culture and environment of the Pacific Northwest.

Diana (Shimazu) Pennington

welcomed son Ethan Shinya Pennington on Aug. 5, 2014. He weighed 7 pounds, 11 ounces and measured 20 7/8 inches. He joins sister Emily, 2.

Ryanne Pilgeram and **Russ Meeuf '03** welcomed a daughter, Fern Maisie, on Dec. 23, 2014. She joins brothers Alden and Will.

Nazima Sangha OD is an optometrist at Family EyeCare Centre in Victoria, B.C. She recently was featured in a piece in the *Victoria News* about vision therapy for schoolchildren.

Jesse Walker and Shannon Bond were married on Sept. 13, 2014.

2004

Natalie (Bogues) Davis participated in Miami University's Earth Expeditions global field course in India, where she studied the ecological, cultural and spiritual landscapes of the Western Ghats. She is a staff biologist at the Point Defiance Zoo and Aquarium in Tacoma and took the course in pursuit of her master's degree from Miami University.

Krista Mittleider OD is among 10 optometrists who visited the Dominican Republic in January 2015 as part of Operation TLC. A partnership between TLC Eye Clinics and the Pujols Family Foundation, the operation delivered eyeglasses and optometric equipment and provided eye care for adults and children. Mittleider practices at Family Vision Clinic in Bismarck, N.D.

Brandi Lemke and Johnathan Spracklen were married Dec. 21, 2014.

Sara Rengler and John Chase were married in February 2012, and they welcomed a daughter May 31, 2014.

2005

Emily (Smith) Albers and husband Calvin welcomed daughter Clara Grace on July 30, 2014.

Rob DeCou and Kristin Brown were married on June 7, 2014. They enjoyed honeymooning in Mexico and later visited South Africa. They also recently moved to Los Angeles, where Rob has transitioned from teaching to starting a business, Lux Virtual. He also enjoys cycling and recently completed the 400-mile Oregon Cycling Challenge.

Katri Laukkanen and husband Nate Jones welcomed son Leif Gustaf Jones on Sept. 4, 2014. He weighed 9 pounds, 4.5 ounces and measured 21 inches. He is the first grandchild of **Hannu Laukkanen '83, OD '84, MEd '94** and a great-grandchild of the late **Carl F. Erickson '39**.

Adam Schwend directed Handel's *Messiah* in December 2014 in Tillamook and Lincoln City, Ore. A vocal performance major at Pacific, Schwend received a master's of theology in sacramental theology and has directed Handel's *Messiah* 10 times with various choirs and choruses. He also is a broker and partner at Coast Real Estate Professionals.

Ana (Dupuis) Soulia

PT has joined Alpine Physical Therapy in Missoula, Mont. Her clinical interests include general orthopedics, Pilates-based rehabilitation, movement impairment evaluation and treatment, hip and pelvic girdle dysfunction, and working with ballet and modern dancers.

2006

Robert Lloyd and **Erin (Kemper) Lloyd PT '09** welcomed Eva Diane Lloyd on Sept. 2, 2014. She weighed 7.4 pounds and measured 20 inches.

Clint Rodreick '06, MAT '08 was named Oregon History Teacher of the Year. He is a high school history teacher in Phoenix, Ore. He and his wife, Katie, have a young son, Drew. ▶ magazine.pacificu.edu/rodreick

2007

Aida (Meneses) Tribbett and Dave Tribbett welcomed son William James on March 19, 2014. He was 8 pounds and 21 inches. He joins brother David Alexander, 2.

2008

Callie Vandewiele has received a Gates Cambridge Trust Scholarship to pursue a PhD in Latin American studies. More than 4,000 applicants compete for the 95 scholarships offered each year in the United Kingdom. After graduating from Pacific, Vandewiele lived and worked in Guatemala, before returning to Portland to work with the Girl Scouts of Oregon & SW Washington. In 2013, she moved to the United Kingdom, where she pursued a master's degree in gender studies.

Traci (Yamashita) Bode and **Parker Bode '09** welcomed a daughter on Nov. 11, 2014. She was 7 pounds, 6.4 ounces and measured 20 inches.

Amy (Fitzpatrick) Greany and Klate Greany welcomed son Kolby Kash Greany on Oct. 10, 2014. He weighed 6 pounds, 14 ounces and measured 20.5 inches.

Kellen Kashiwa '08, OD '11 is a low-vision specialist at the Retina Institute of Hawai'i, which soon will begin fitting patients with the Argus II, new technology that expands sight options for people with low vision.

Jessie (Shoemaker) Klingback '08, MAT '09 and her husband, Matt, welcomed daughter Cora Mae on Nov. 14, 2014. She weighed 6 pounds, 6 ounces and measured 19.5 inches.

Anela Iseke and T.J. Plunkett were married Dec. 12, 2014.

Tanya Pang '08, MAT '09 and **Justin Casil '09** were married Oct. 4, 2014.

Garrett Russell and Sara Miller were married on Sept. 6, 2014.

2009

Tyler Atwood has published a book, *An Electric Sheep Jumps to Greener Pasture*.

Kathryn Jospé MFA performed in September 2014 at the First Niagara Rochester Fringe Festival, presenting songs based on e.e. cummings' poetry. She also recently traveled to China to spread her love of poetry to students at Hangzhou Normal University. In addition, she leads a poetry walk at Memorial Art Gallery, teaches classes at a bookstore, and leads a poetry group at the community library in Rochester, N.Y.

Aubrey Ortiz and her 8-year-old sister wrote a book, *Princess Diana and the Magic Light Beam*, that was self-published. ▶ magazine.pacificu.edu/Ortiz

Garold '09 and **Rochelle (Reeves) Howe '11** are supporting Boxer basketball, along with their daughters Taylor, 2, and Harper, almost 1.

2010

Kaulii Fernandez and Mahealani Sapla welcomed baby girl Póhina

Healoha Makamae Lyn Fernandez on Aug. 26, 2014.

Terra Hurdle is the new executive director of the Salem Chamber Orchestra, after serving as interim leader. After studying vocal performance and music education at Pacific, she went on to a master's degree in contemporary music from Western Oregon University. She has taught voice and piano and performed with several ensembles. She also recently married **Lang Schwartzwald '08, MAT '09**.

Jennifer Keene MAT is the animal behavior and outreach coordinator for the Bonnie L. Hays Animal Shelter in Hillsboro, Ore. The new position is intended to boost the shelter's outreach and behavioral programs. Keene has worked as a professional dog trainer in the Beaverton-based Pup-a-razzi, and previously was temporary outreach and events coordinator for the shelter. She also is communications director for Air Raid Roller Girls, a Hillsboro-based roller derby league.

Kenny Larson and wife Ameeta welcomed Maya Lavonne Larson on Sept. 16, 2014. She weighed 6.6 pounds and measured 18 inches. She joins sister Ashmi, 2.

Heather (Ritenour) Sorber and her husband, Dylan, welcomed a son, Evan, on Nov. 26, 2014.

Mikala Souza and **Tiari Yamashita '11** were married Aug. 2, 2014.

Dayna Michelle Wong and **Dustin Otis '10** were married Oct. 4, 2014.

2011

Michelle Bose and David Humphrey were married Sept. 7, 2014.

Juno Apalla performed Schupert's *Ave Maria* in November as part of a fundraiser to save the only pipe organ on Kauai, Hawai'i. Apalla has performed on stage, worked on television series and, most recently, appeared in the title role of *Miss Saigon* on Kauai.

Kase Johnstun MFA published a book, *Beyond the Grip of Craniosynostosis: An Inside View of Life Touched by the Congenital Skull Deformity*, in December 2014. Johnstun was born with the condition and had surgery for it as an infant. The book is a combination of memoir, retelling of stories from other families affected by the condition, and medical research.

Benjamin Wright is senior associate with investment specialist CPA firm Ashland Partners & Co. He specializes in working with firms and their compliance with Global Investment Performance Standards, as well as other performance attestation services and investment analysis.

2012

Jillona Smull '12, DHS '16 and **Daniel Frangipani '10** were married June 21, 2014.

Travis Stine and **Alex Taimanao '10** perform as the Born Again Hooligans, rejuvenating current hits with guitar and ukulele.

They performed at the Unger Farm Store's annual *Savor the Summer* Series in August 2014.

2013

Matt Carlson OD and Candis Graves were married on Sept. 6, 2014.

Mary Evans and Casey Watkins were married on Aug. 30, 2014.

Charlotte O'Brien and Wayman Barnes were married this summer in an intimate ceremony in front of family and friends.

2014

Gavin Brown's senior project, the short animated film *Coffee and a Bagel* played in the Bend Film Festival in September 2014.

Stephanie Johnson, who majored in creative writing, was among 18 local authors to offer readings during Forest Grove's literary-themed *First Wednesday* event. Johnson is working on a collection of magical realism poetry.

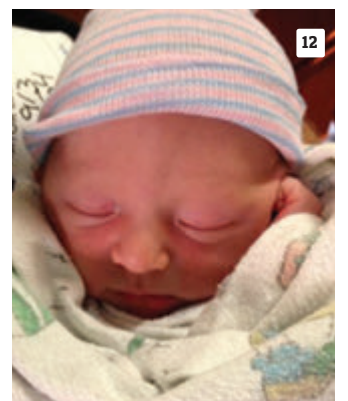
Gavin Kittle directed *As You Like It*, the first Shakespearean production by *Theatre in the Grove* in Forest Grove in eight years.

Rodolfo Sanchez is serving as an AmeriCorp member in Philadelphia, working with College Possible, an organization helping low-income, first-generation high school students get to college.

keepintouch

Submit a class note and photo online by April 16 for consideration for the Summer 2014 issue. ▶ magazine.pacificu.edu

Update your contact information with a Keep In Touch form on the Alumni Office webpage. ▶ pacificu.edu/alumni/KeepInTouch



photoindex

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in memoriam

1939

Jean Shirley died Sept. 11, 2014, at age 96. She earned a teaching degree from Pacific and went on to attend Emanuel School of Nursing, where she graduated in 1943. During World War II, she was a visiting home nurse and later she was a nurse at Legacy Emanuel Medical Center and in private practice. She also worked in various schools as a teacher and assistant librarian, retiring from Lincoln High School in Portland in 1983. She was an active member of Mt. Tabor Presbyterian Church and often accompanied singers at church or recreationally on the piano or organ. She was preceded in death by her husband, Arlie Shirley. She is survived by her daughters, Lynn Kramer, Ann Manning and Shelley Nuss, eight

grandchildren and four great-grandchildren.

1944

Anthony "Wayne" Myers died Dec. 18, 2013, at age 91. After Pacific University, he attended the University of Chicago and Manchester College in the United Kingdom. In 1948, he was ordained by the Grandview Congregational Church in Denver, then served as associate minister of the Country Club Congregational Church of Kansas City for eight years, followed by posts in Peoria and Naperville, Ill. For 28 years, he gave sermons at the Congregational Church of Campbell. He then received his doctorate of ministry from the Theological Seminary in San Anselma, Calif. Apart from his work in the ministry, he enjoyed writing short stories, painting landscapes and

gardening. He is survived by his wife, Brix, daughter Katherine (and Art) McBride, son Peter (and Kathy) Myers, and granddaughter Kellye Marin Byal.

1950

George Edward Cobern Jr. OD died Sept. 25, 2014, at age 91. After serving in the U.S. Navy at the end of World War II, he pursued a career in optometry. He met his wife, **Jacqueline "Jackie" (Barney) Cobern '50**, at Pacific University. He practiced optometry in Kennewick, Wash., and retired to Hillsboro, Ore. He and Jackie were members of the Hillsboro Nazarene Church, and he also was a member of the McDonald's "old guys coffee club," where he enjoyed his daily cup of coffee, cookies and conversation. He is survived by his wife; children Carolyn Cobern, Kathy Schneider,

Jim Cobern, Bob Cobern and Don Cobern; 10 grandchildren; and 10 great-grandchildren.

Roland E. Smith died Aug. 5, 2014, at age 90. After earning his degree from Pacific, he earned a master's and PhD in political science from the University of Oregon. He taught at Eastern Oregon and Texas Tech universities, where he co-authored several books and articles. He also was a member of the Portland Photographic Society, a founding member of the Columbia Gorge Camera Club and a member with honors in the Photographic Society of America. He was preceded in death by his wife, Carol.

1951

Robert "Bob" Edwin Burkhalter died Sept. 17, 2014, at age 86. He served in the Navy through World War II before attending Pacific. He went on to earn a master's degree from the University of New Mexico in 1953 and a doctorate in speech and hearing from Stanford University in 1956. He spent his career as a clinical audiologist in Palo Alto, Calif. He was an avid hunter, fisherman and bowler. He is survived by his wife, Evelyn; sons Dan (and Diana) Burkhalter and David (and Vicki) Burkhalter; stepdaughters Patricia (and Kagel) Smith and Sherry (and Alan) Phillips; 10 grandchildren and 12 great-grandchildren.

Dorothy "Dottie" (Boley) Enbysk died Aug. 18, 2014, at age 85. She attended Pacific University for one

term. She married Ronald Enbysk on Sept. 3, 1949, in Pendleton, Ore., and spent 10 years as an office manager at Ford's Tire Center there. She later was administrative assistant to the deans at South Eugene High School from 1967 to 1976, then an administrative assistant for International Paper in Portland from 1977 to 1991. She was preceded in death by her husband and a sister. She is survived by sons Kevin (and Donna) Enbysk and Kirk (and Kimberly) Enbysk; sister Mary Wallan; six grandchildren; and seven great-grandchildren.

1952

Ella May (Rock) Roberts died Sept. 1, 2014, at age 91. She married Robert Kelim after World War II, and they had two children: Robert and Kathy. Robert Sr. died when Kathy was a baby, and Ella May returned to Pacific University to complete her teaching degree. She taught at Wheeler High School, where she met her future husband, Leslie Roberts, who was also a teacher. They were married in 1956 and had daughters Melissa and Leslie. She and Les taught at Neah-Kah-Nie High School until his death in 1979, when she retired and substitute taught for 10 years. She taught several subjects and served as librarian but especially enjoyed arts and crafts. She was preceded in death by her brother Bill and sister Barbara. She is survived by son Robert



Rev. Trevor Hausske '46 died Sept. 7, 2014, at age 91. Born to missionaries in China, he was educated at the North China American School. He returned to the United States in 1941, where he attended Pacific University and later Yale Divinity School. In 1947, he married Dorothy Lee Davison and they had three children. He served as minister at the Sayville (New York) United Church of Christ from 1961 to 1989, when he moved to

Minneapolis and served as chaplain of Jones-Harrison Residence for the next 10 years. His wife, Dorothy, died in 1978, and he married Marjean Postlethwaite in 1984. Throughout his career, he emphasized civil rights. He worked on voter registration in Mississippi, met Martin Luther King Jr. and was on the National Mall for King's "I Have a Dream" speech. He was preceded in death by his first wife and by son Clark. He is survived by his wife Martha; daughters Kristine Rose and Evie Fuson; stepchildren Diana, David and Martha Postlethwaite; 10 grandchildren; and four great-grandchildren (with two more on the way at the time of his death).



Kenneth Allen Bump '41 died Jan. 8, 2015, at age 95. He was a native of the Forest Grove area, graduating from Forest Grove High School in 1937 before attending Pacific University. He married **Ellen Peirce Arnold '40** in 1942. During World War II, he served in the Army, stationed in California and France. Following the war, the couple returned to Forest Grove, where they had one son, Daniel. Kenneth worked as a real estate

broker and developer from 1947 to his retirement in 1996. His company, Bump and Diehl, became Bump and Meyer, and later Bump, Green and Moyer, and worked with local investors on a variety of projects in the Forest Grove and Hillsboro area. After retirement, he and friends founded Quail Valley Golf Course in Banks. He and his wife were longtime members of the Forest Grove United Methodist Church, and they hosted the Forest Grove Kiwanis Club picnic for many years. He was preceded in death by his wife in 2013 after 70 years of marriage. He is survived by his son Daniel W. Bump (and Kathryn); brother **Dr. Forrest Bump '42** (and **Rosemary (Ioubert) Bump '60**); two grandchildren; two great-grandchildren; and many nieces and nephews.

(and Jayne Bailey Kelim;) daughters Kathy Kelim, Melissa Roberts and Leslie (and Andy) Pihl; six grandchildren; two great-grandchildren; and dear friend Norma Wise.

1953

William B. Durbon '53, OD '54 died Aug. 18, 2014, at age 89. A pilot since age 16, he flew mail routes. He also served in the U.S. Army from 1946 to 1948, stationed at Beaumont General Hospital in El Paso, Texas, as an optician and security guard. He was lead trumpeter in a 14-piece dance band, The Bill Durbon Orchestra and his 12 Men of Melody, in Yakima, Wash., where he met his wife, Annalouise Wallace. They married in 1948. After graduating from Pacific, he built and practiced at the Moscow (Idaho) Vision Clinic for 43 years with his wife serving as office manager for the last 23 years. A man of

many talents and hobbies, Durbon was a member of the Latin American Dance Club for 25 years, often joining with the band and helping design sets. He also played trumpet in the University of Idaho Vandal booster band. He was an avid outdoorsman who enjoyed hunting and fishing and served as Idaho State Fish and Game Commissioner in the mid-1960s. He amassed 247 trophies for indoor small bore rifle shooting. He and his wife retired to Coeur d'Alene, Idaho, in 2000, and moved to Seattle in 2008. He was preceded in death by his wife, Annalouise. He is survived by daughters Carol Ann and Dayle.

Gordon Stanley Young died Sept. 29, 2014, at age 84. He was president of the Phi Beta Tau while at Pacific, where he earned a degree in business. He also served in the Air National Guard. He worked for 32 years at

Crown Zellerbach, retiring at age 55. He went on to serve as treasurer, chaplain, vice president and president of the Gideon ministry in Washington/Northern Idaho. He traveled to distribute Bibles throughout the U.S. and Japan. He also served as chaplain of Thompson Rivers University in Kamloops, B.C. He enjoyed hunting, fishing, golfing and traveling. He is survived by his wife of 62 years, Dorothy; son Gary; daughters Lori (and Harry) Bicknell and Karen (and Mark) Brose; seven grandchildren and one great-granddaughter.

1958

"Sweet William" Killion died Sept. 16, 2014, at age 78. He enjoyed a carefree childhood with his brothers and sisters, enjoying clam digging, fishing, exploring the woods and becoming a skilled hunter — activities he enjoyed throughout his

life. As a young man, he was a paper boy and worked for a poultry farm. In 1956, he married Genevieve "Ginger" Moore, and they spent more than 58 years together, raising six children. He served in the Oregon National Guard and worked as a grain inspector for the state of Oregon, in maintenance for the Port of Astoria, and at Astoria Plywood, where he bought a share of the company and later served as board president. He later sold electronics, heating and air conditioning, then became a partner with his wife and son in Spartan Mortgage, where he retired in 2007. He was an avid map collector and analyzer, coached softball and Little League, and enjoyed spending time with his family. He is survived by his wife; children Randy (and Jui-Mei) Killion, David Killion, Suzanne (and Steve) Aiken, Donald (and Karen) Killion, John Killion (and Dino Pereira) and Steven Killion; 11 grandchildren; six great-grandchildren; and a large extended family.

1959

Ronald L. Stewart died Oct. 24, 2014, at age 78. He graduated from Tillamook (Ore.) High School, where he was a star football player. At Pacific, he earned a bachelor of arts in education, then attended Portland State University for his master's in education. He married Nita Myers in 1978. Ron taught sixth grade, later moved to administration, and then back to teaching, in the Hillsboro School

District, retiring in 1990. He enjoyed golfing daily, playing his guitar and singing. He is survived by his wife; son Gary Stewart; stepson Derek Myers; siblings Gordon Stewart, Susie Hasse and Sally Allen; in-laws Daryl Allen, Rita Smith and Robert Myers; and three grandchildren.

1964

Judith (Devlin)

Huntington died Nov. 19, 2014, at age 72. She attended Pacific University, then the University of Oregon, graduating in 1964. After graduating, she married Earl Huntington, and they had two sons, Dirk and Dana. Although the marriage ended, she and Earl remained close for more than 50 years. She worked as a realtor and was named 2007 Oregon State Realtor of the Year. She was principal broker for Barnhart and Associates. She is survived by her sons and ex-husband; daughter-in-law Jill; and four grandchildren.

1970

Gail Taylor Meade died Nov. 6, 2014, at age 67. An art major at Pacific University, she had a passion for music, peace and spirituality. She and her late husband, **Leon "Squeak" Meade '70**, were generous supporters of the university. The award-winning Taylor-Meade Performing Arts Center is named in her honor. She was preceded in death by her husband in 2011. A complete obituary will be published as available.

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David I. Williams OD

died Nov. 18, 2014, at age 70. He attended Jamestown College, where he met his died in 2008, and he married Sue Malinen in 2010. He enjoyed spending time with family, fishing, bird hunting and woodworking. He built his home and office building and said if he hadn't been an optometrist, he would have been a carpenter. He was a member of the Astoria Lions and Rotary clubs and a sponsor of Ducks Unlimited. He was preceded in death by his first wife, Mary, and brother Rodney Williams. He is survived by his wife Sue; children Kirk (and Jean) Williams and Michelle Williams; stepchildren Nate, Sarah

and Caleb Malinen; seven grandchildren; a brother and several nieces and nephews.

1975

Jerry O'Shea died May 5, 2010, at age 57. He earned his degree in PE and teaching at Pacific University and went on to work as a coach and teacher in the Vancouver School District for 30 years. He loved fishing, hunting, farming, logging, football and storytelling, and he was a talented musician and singer. He was a member of the National Education Association. He was preceded in death by his parents and a sister. He is survived by his wife, Mary Beth O'Shea; brothers Steve,

Mike and Mark O'Shea; sisters Barbara and Suzie O'Shea; and numerous nieces and nephews.

1981

Donald Garriss OD died Sept. 14, 2014, at age 64. He completed his undergraduate studies at Linfield College in 1972, and married Stephanie Mattoon in 1976. The couple moved to Forest Grove shortly thereafter, where he attended Pacific University and they raised a family of four daughters. He ran his own practice in Portland for 32 years and also served on the Oregon Board of Optometry, of which he was vice president for three

years. He was an avid golfer and fan of the Portland Trailblazers and Oregon State football. He is survived by his wife Stephanie; daughters Melissa Garriss (and Mike Wormington), Bryn (and Sean) McCleary, Lara (and Casey) McCabe and Justine Garriss (and Adrian Sifuentes); grandchildren Jesse and Ella Garriss and Madeline McCabe; parents, Arlene and Bob Jackson; and siblings Gayle Behrend, Daniel Garriss and Roanne Purkey.

1987

Siobain "Chevy" Ryan died Sept. 6, 2014, at age 48. She double majored in journalism and communications with a minor in sports medicine and was a soccer captain at Pacific. She also enjoyed basketball, volleyball, softball, tennis and golf. She worked in film production for Gary Adams Productions on a number of projects, including ones that won an Emmy Award and a Parents Choice Award for Excellence. She later worked with Craig Henderson Films and went on to become a freelance editor and producer and to work alongside her father at Pro-Met Machining. She was preceded in death by her grandparents. She is survived by her mother, Deirdre; father Tony (and Janet); brothers Eamonn (and Allison) and Brenden (and Heidi); nephews Declan, Ian and Patrick; niece Makailan; aunts Ann, Joan, Georgina, Margo (and Dieter) and Maire (and Steve); and a clan of cousins in the United States and Ireland.

1990

Brent Stricker PT died Nov. 14, 2014, at age 61. He was born in Ohio and lived in Kula, Hawai'i, where he was a physical therapist at Kula Hospital. He is survived by his sons, Jesse (and Dawn) and Lucas (and Amanda) Stricker; grandchildren Dominic, Julia, Alexandria and Isabella Stricker; mother Janet Leonard; and siblings Brian Stricker, Kim Reuscher and Lisa Kohl.

2006

Danielle (Buchholz) Crosby died Nov. 15, 2015, at age 30, following a battle with cancer. She was raised in the Reno, Nev., area and graduated from Douglas High School in 2002. She studied history and social science at Pacific University. Following her graduation, she worked for Verizon Wireless, first in sales, then as an executive assistant. She met her husband, Matthew Crosby, while working, and they were married June 25, 2011. They made their home in Beaverton, Ore. Danielle was a devoted wife and mother who loved books and movies and spending time with her family. She is survived by her husband; daughters Bailee and Madison; father Craig Buchholz; mother Toni Lucas; and siblings Cameron Buchholz, Laramie Lucas and Arielle Lucas; as well as extended family. ■

A. Everett Cook '51 died Nov. 14, 2014, at age 84. Born in Wyoming, he graduated from Beaverton (Ore.) High School in 1947 and enlisted in the Naval Reserves. He served as a radar specialist during the Korean Conflict and was awarded the Medal of Honor by the South Korean government in August 2011. He attended Pacific University, Portland State University and the University of Portland, studying chemistry with minors in mathematics and physics. He was awarded a master's degree in emergency management in 1990 and a PhD in public administration in 1992. He worked as a chemist for many years, eventually serving as state radiological officer and radiation emergency systems supervisor in Oregon. He retired in 1994. Volunteering was a central part of his life. During the Salt Lake City floods, he managed 18,000 volunteers. He organized a blind bowling league in Salt Lake City and was involved with Special Olympics there. He worked with the Washington County Sheriff's Reserves and with search-and-rescue programs. He also tutored elementary school students. He received 37 commendations and citations from city, county, state and federal agencies and commendations from two U.S. presidents for his volunteerism. He was a member of countless societies and organizations. He was married three times and is survived by special friend Dorothy Berliner; brother Tom Cook; daughters Corinne Cook, Jocille O'Hara, Gidget Faubion and Anita Shaul; stepsons Keith, Kenneth and Gary Tice; nine grandchildren; seven great-grandchildren; and one great-great-grandson. Cook requested donations in his memory be made to Pacific University.



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